

West Michigan's Week

JOIN US ONLINE MAY 11-15, 2020!

WEST
MICHIGAN'S
BEST AND
BRIGHTEST
COMPANIES
TO WORK FOR

West Michigan's Week Schedule

REGISTER ONLINE AT
thebestandbrightest.com

**Monday,
May 11, 2020**

Three Mindfulness Strategies to Help Yourself, Your Company and Your Community in The Next Normal

eMindful has a mindfulness solution eM Life, with more than 5,000+ live, interactive, virtual sessions each year, including meditation and yoga classes that are available to the West Michigan winners and employees for free to help businesses and individuals cope during this challenging time. Individuals can click here to register. <https://bit.ly/3blqvDR>

Presenter: Denise Shields
eMindful



**Tuesday,
May 12, 2020
9:30-11 am EDT**

Keynote Speaker Presentation Innovation in Crisis: Time for a Blue Ocean Strategy

Presenter: Dr. Andi Simon, Founder & CEO,
Simon Associates Management Consultants



West Michigan's Digital Conference and Awards Celebration

Please join us as we honor all of West Michigan's 2020 Best and Brightest Winners. We will reveal our 2020 Elite winners as well as share Best Practices.

Presenter: Steve Kelly, NewsRadio
WOOD 1300 & 106.9 FM



**Wednesday,
May 13, 2020
12 pm EDT**

COVID-19 NATIONAL TOWN HALL

Join our digital panel of experts as they discuss comprehensive news and information on federal COVID-19 legislation, PPP Loan tracking and forgiveness, effective return to work procedures, new Human Resource policies, and the latest updates on how COVID-19 is affecting the business community. This town hall give virtual attendees the opportunity to get their real-time questions answered in an interactive Q&A session. Attendees will walk away with answers to apply to real-time situations.

4-5 pm EDT

West Michigan After Glow/Happy Hour

West Michigan winners networking. Registered attendees will be placed in networking groups to interact, connect and discuss hot topics.

**Thursday,
May 14, 2020
12 pm EDT**

Virtual Human Resource Forum

The weekly Virtual HR Forum is a moderated discussion open to HR professionals who want to successfully navigate the ever-changing state of business due to COVID-19. Attendees are asked to bring their biggest challenges to the group in order to gain practical insight from their peers through sharing individual experiences, exploring new ideas, resources, tools, and best practices.

**Friday,
May 15, 2020
12 pm EDT**

Creating a Work From Home Environment: Guidelines for Your Company

Presenter: Amber Redmann
CEO, Parasol Alliance



✦ BETTER BUSINESS. RICHER LIVES. STRONGER COMMUNITIES.