



Dual Comprehensive Company & Employee Engagement Assessment Report

Confidential

**Company ABC** 











# HR SURVEY RESPONSE

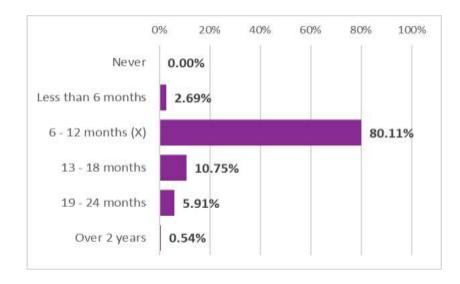








## Methodology



The chart represents the participating organizations data as a whole. It displays a percentage for the option selected for a particular question.

"X" in the chart axis label represents your organization's score compared to other participating organizations that also selected the same response.

		Overall	Your Company
1	0% - 10%	10.00%	
2	11 - 25%	0.00%	
3	26% - 40%	0.00%	
4	41% - 50%	5.00%	
5	51% - 75%	25.00%	
6	more than 75%	60.00%	X

For each area there is a green "X" denoting the response that your company provided on the questionnaire.

To the left of this response is a percentage which represents the percent of participating organizations that also selected the same response.

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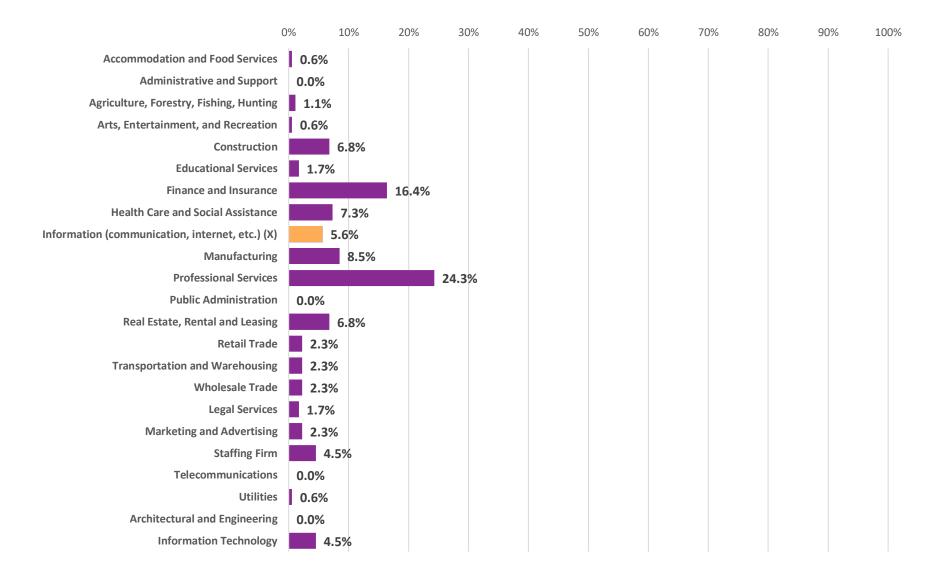








### Which of the following best describes your organization's industry?



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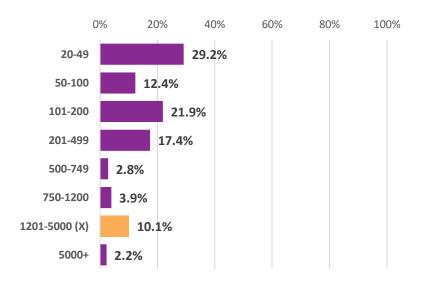




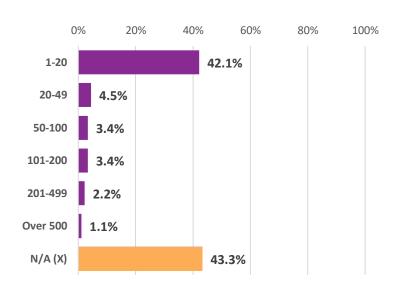




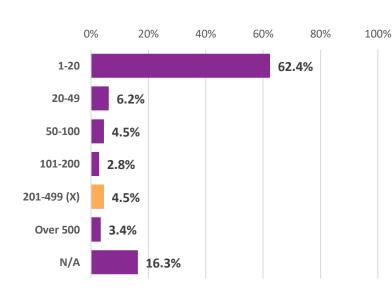
### Total full time regular employees?



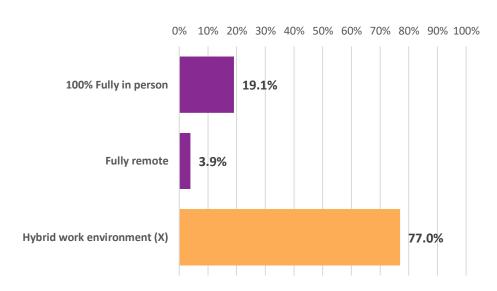
### Total full time temporary employees?



### Part-Time/Contractor/Freelance employees?



### **Workforce Demographics:**







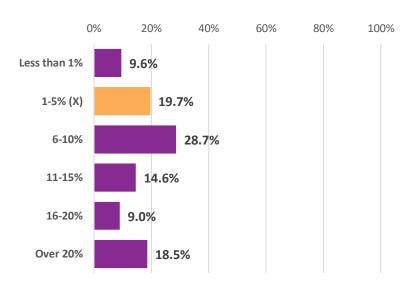


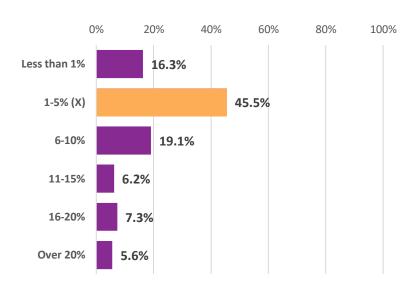




### Voluntary turnover rate for the most recent fiscal year?

### Involuntary turnover rate for the most recent fiscal year?





### Percent workforce growth for the most recent fiscal year?



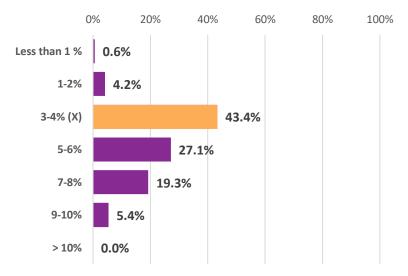




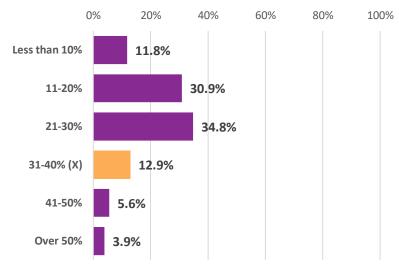




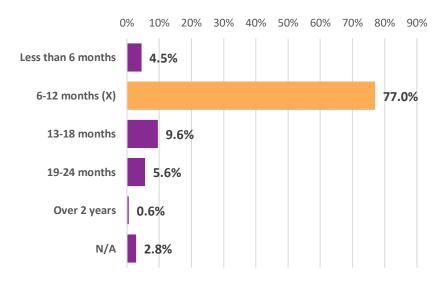
### What was the average percent increase in base compensation for all employees in the last year, excluding officers and owners?



### What percentage of base compensation is paid out in benefits to all employees, excluding officers and owners?



#### Overall, at what interval are salary ranges for job classifications reviewed and upgraded?



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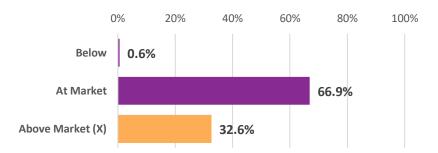


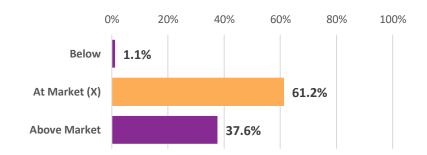




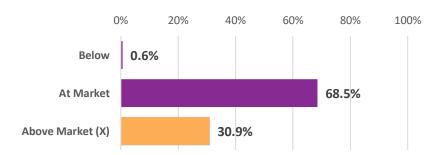
### How did the pay ranges of your organization compare to the regional market conditions?

**Hourly** Salaried

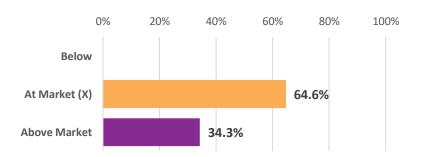




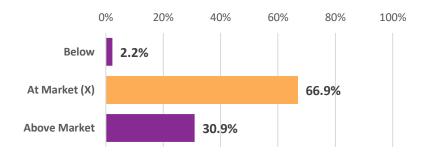
#### **Entry Level**



### **Mid-Management**



#### **Executive**





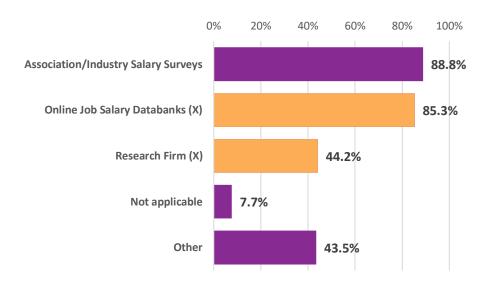




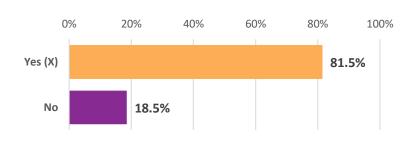




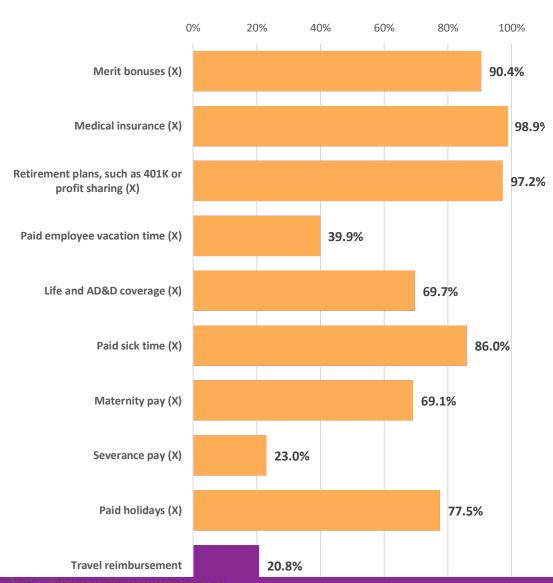
### How do you determine regional market conditions?



### Do you offer all the benefits to your employees?



As a Best and Brightest Company to Work For, the assumption is that you offer the compensation and benefits listed below as a minimum criteria. Do you offer all the benefits to your employees?



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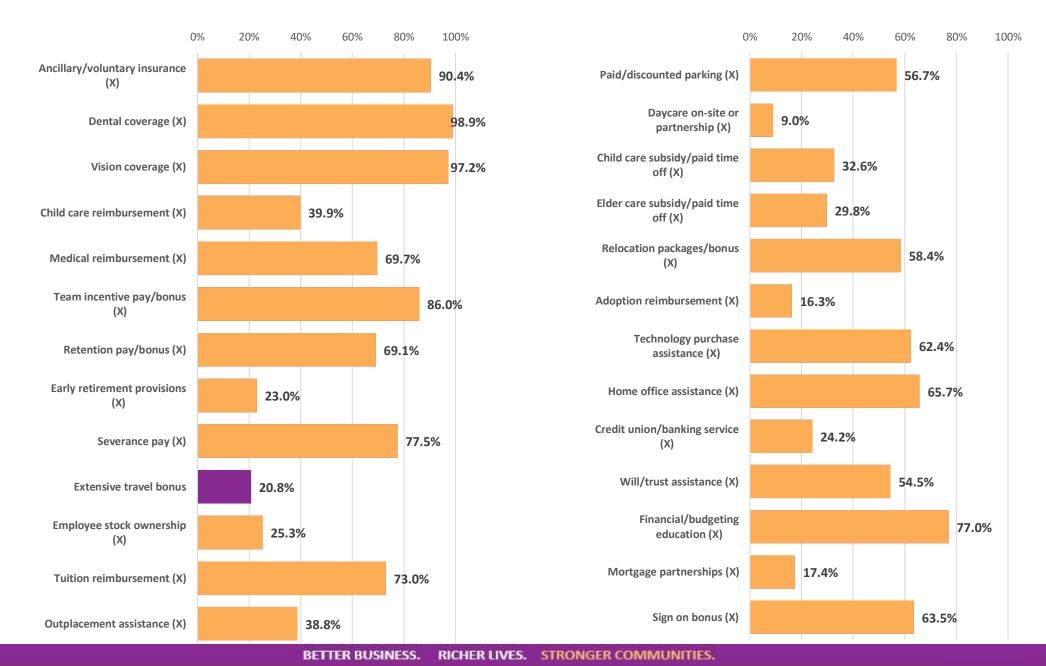








### Benefits offered to full time employees:





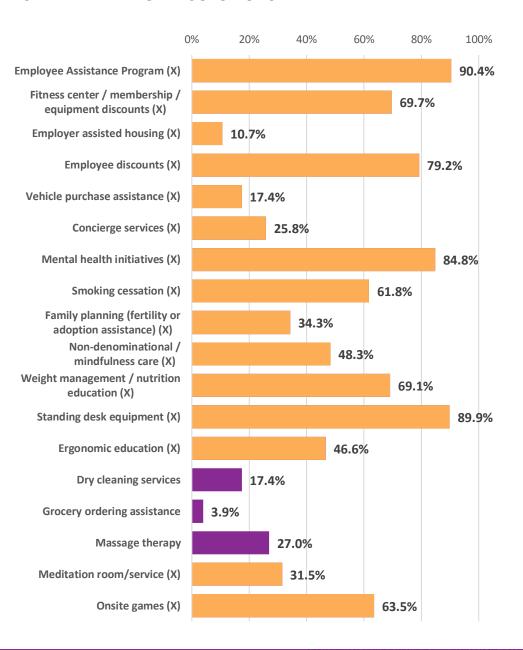




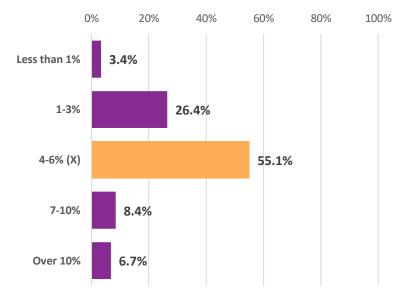




#### **CREATIVE EMPLOYEE SOLUTIONS:**



# What percentage match do you have on your retirement plan/401K?





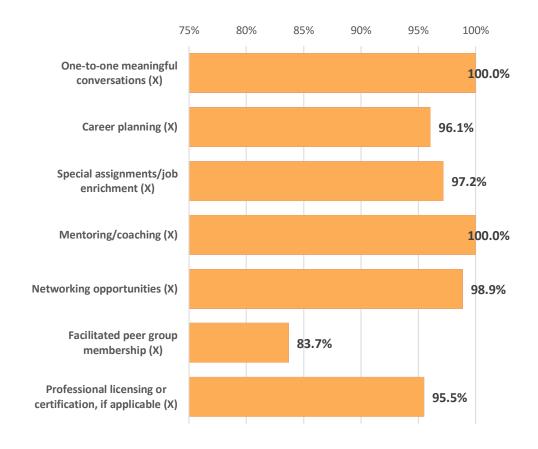




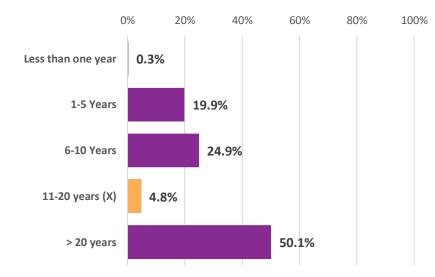




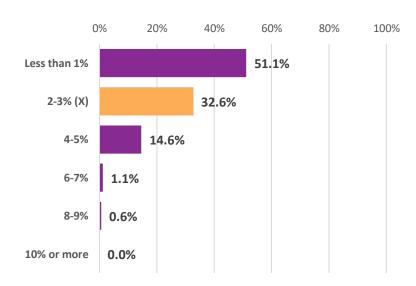
As a Best and Brightest Company to Work For, the assumption is that you offer the employee enrichment, engagement, and retention programs listed below as a minimum criteria:



### What is the average organizational tenure of your full time employees?



### What is your organization's average absenteeism rate?







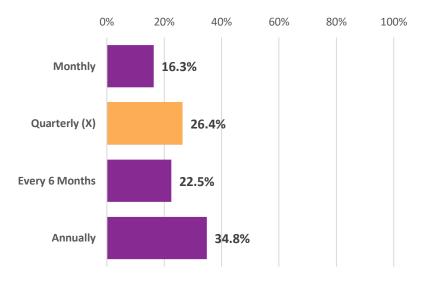




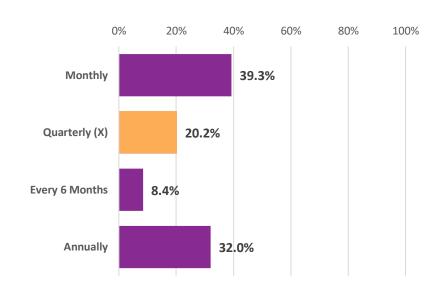


### How does your organization measure employee engagement?

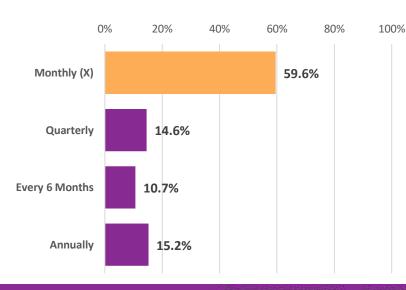
### **Ongoing surveys**



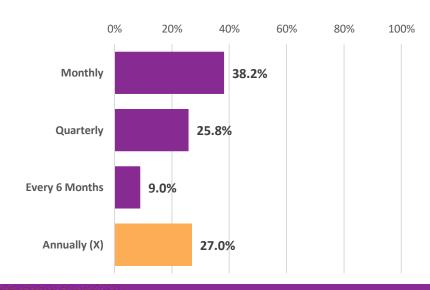
#### **Employee focus groups and committees**



### Employee interviews/one-to-one meetings



### **Employee focus groups and committees**





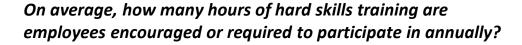


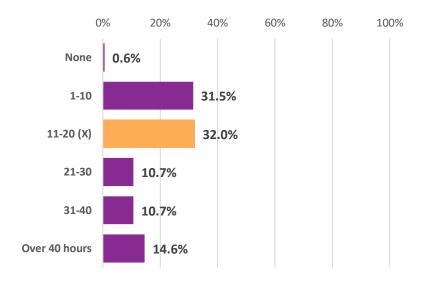


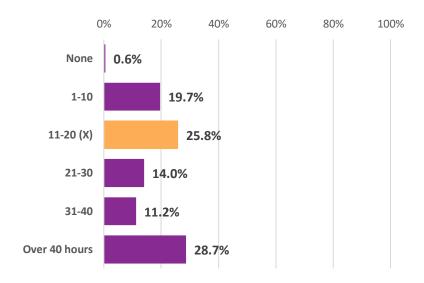




On average, how many hours of soft skills training are employees encouraged or required to participate in

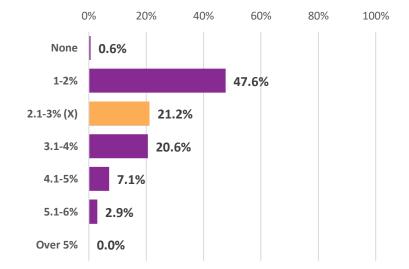


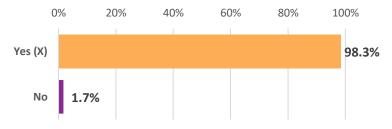




### What percentage of revenue is spent on employee education and development?

### Do you have written performance objectives or a plan for new for their onboarding process?





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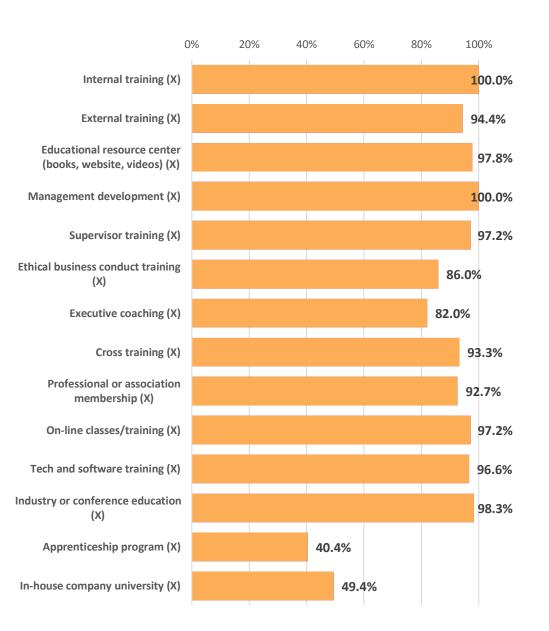




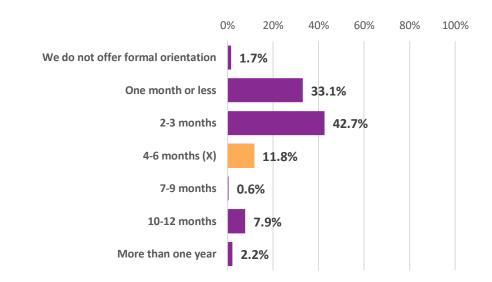




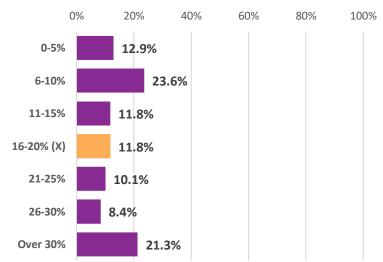
### Mark all that your organization offers to full time employees:



### How many months does your onboarding and orientation programs last for new hires?



### What is your internal promotion rate?



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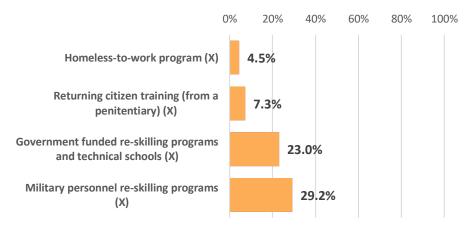




### Where have you found the most success with the the following

	Extremely Effective	Effective	Somewhat Effective	Not Effective
Internal job posting	55.1%	28.1%	15.7%	1.1%
On-line postings	57.9%	34.3%	7.9%	0.0%
Media source postings	19.1%	43.3%	23.6%	14.0%
Recruitment and search firms	12.9%	39.9%	29.2%	18.0%
Employee referrals	67.4%	27.0%	5.6%	0.0%
Internships to full time status	34.3%	27.0%	27.0%	11.8%
Temporary agencies	7.9%	16.3%	29.8%	46.1%
State employment agencies	2.8%	8.4%	25.3%	63.5%
Trade/professional associations	7.9%	28.1%	39.9%	24.2%
Minority and diversity associations/media/search firms	10.7%	26.4%	39.9%	23.0%
Social media sites	33.1%	43.8%	20.2%	2.8%
Community outreach (religious organizations, community groups)	6.2%	19.1%	41.6%	33.1%
Campus recruitment	22.5%	20.2%	32.0%	25.3%
Job fairs	12.9%	30.3%	32.0%	24.7%

### Mark all of these that are applicable to your organization for creative recruitment sources:



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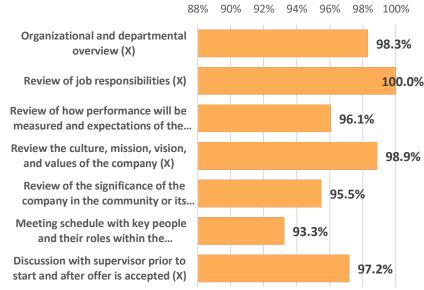




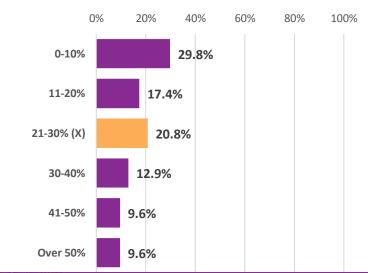
### Where have you found the most success with the the following

	Never	Seldom	Sometimes	Usually	Always
Interview with human resources team	2.2%	4.5%	10.1%	15.2%	68.0%
Interview with future manager	0.6%	0.6%	0.0%	6.2%	92.7%
Interview with key stakeholders (direct reports, indirect managers, peers)	0.0%	5.1%	15.2%	28.1%	51.7%
Realistic job previews	7.9%	3.9%	19.1%	20.8%	48.3%
Assessment centers	49.4%	12.9%	19.7%	6.7%	11.2%
Individual assessment	15.2%	11.8%	28.1%	10.7%	34.3%
Post offer background check	5.6%	5.1%	1.7%	3.4%	84.3%
Reference check	5.1%	4.5%	20.2%	18.5%	51.7%
Skills inventory	13.5%	9.0%	28.7%	21.3%	27.5%
Personality test	37.6%	9.6%	21.3%	7.3%	24.2%
Cognitive ability test	47.8%	11.2%	19.7%	6.2%	15.2%
Job knowledge/skills test	18.0%	15.2%	36.0%	17.4%	13.5%
Personal history/bio data inventories	48.3%	8.4%	9.0%	7.3%	27.0%
Drug and alcohol screening	39.3%	4.5%	9.0%	3.9%	43.3%
Detailed ongoing job analysis for developing selection methodology	23.0%	12.9%	21.3%	17.4%	25.3%
Validation studies to verify selection tools are effective and accurate	32.6%	18.0%	24.7%	11.8%	12.9%

In the transition from candidate to employee, which of the following are implemented prior to starting their new position?



# What percentage of vacant positions are filled by internal applicants/advancement?





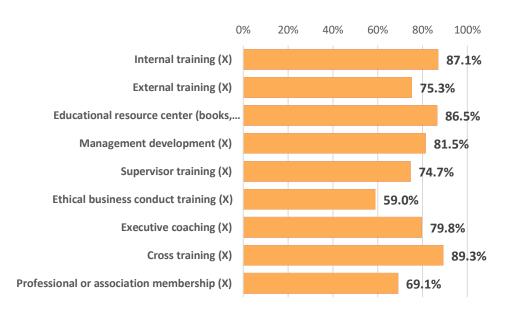




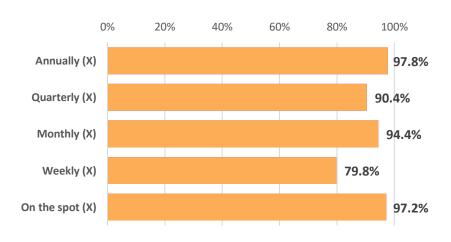




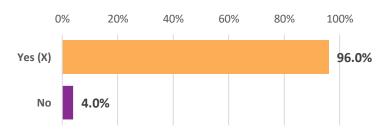
#### Mark all that your organization offers to full time employees:



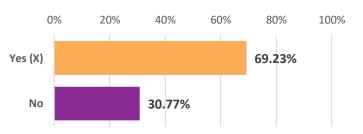
### How often are employees given encouragement or recognition of their achievements?



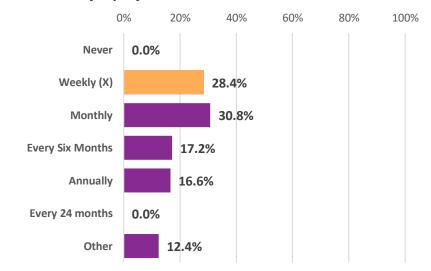
#### Do you do formal performance reviews?



#### Are these performance reviews tied to salary?



How often are formal candid conversations happening between supervisors and full time employees, either as a performance review or in lieu of a performance review?



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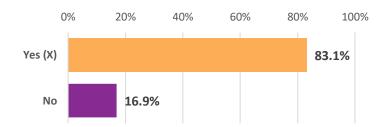




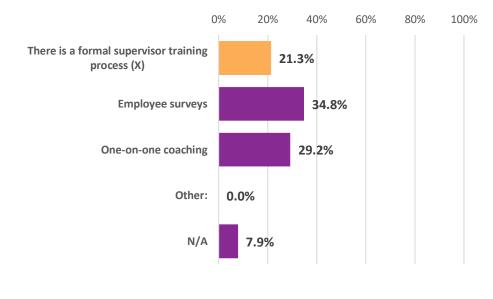




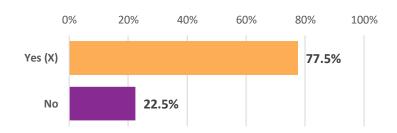
Are these conversations tracked either by a software system or point person, to ensure they are happening?



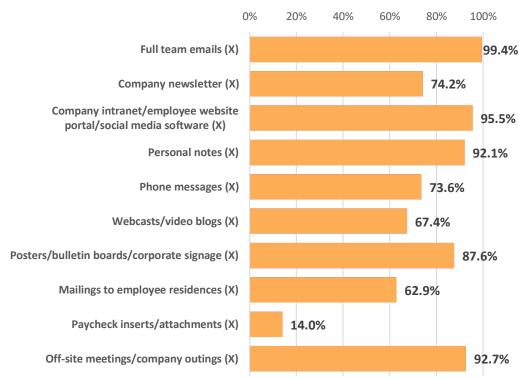
How is your organization measuring supervisor effectiveness in providing critical feedback in an emotionally intelligent way?



Does your company use an outside vendor for employee awards or have an assigned team member track and



Mark all of the following methods that your organization uses to communicate to employees:



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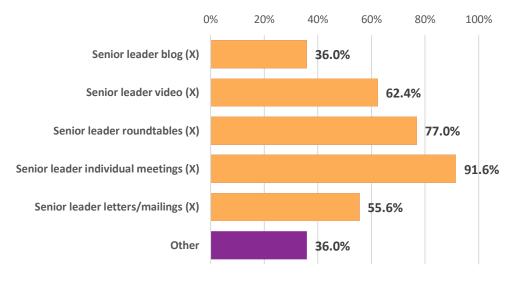




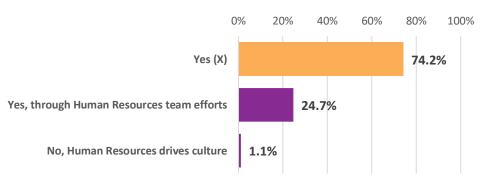




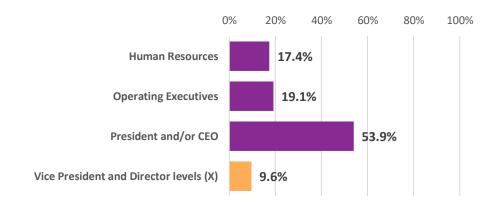
### Mark all of the following methods employed by senior leaders to communicate strategy and vision to employees.(ex: CEO, President, COO, CHRO)



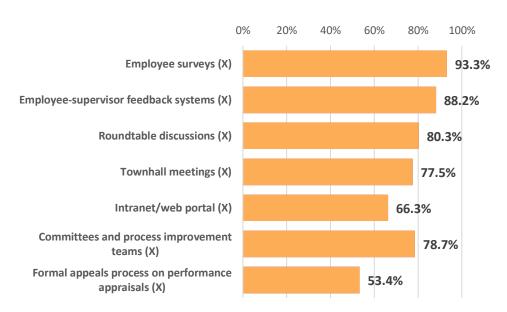
### Does your local CEO drive communications and culture top down?



### If there is a critical situation, who on leadership communicates with the team?



### How do employees get critical information to leadership?





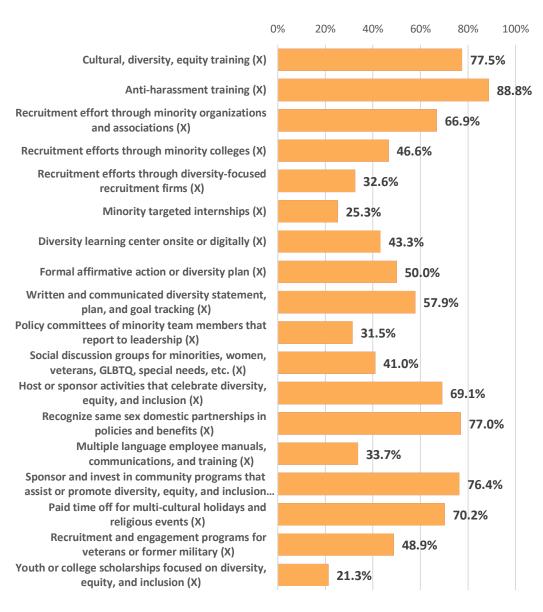




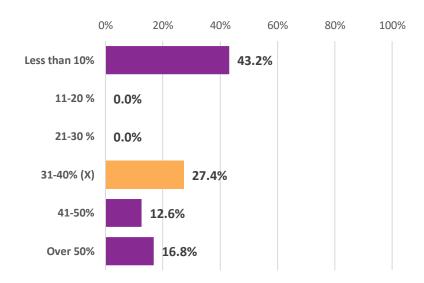




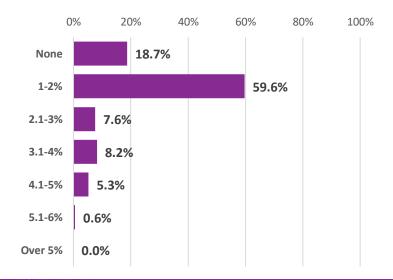
# Please mark all that apply to your organization's diversity, equity, and inclusion initiatives:



# What percent of your workforce is of minority status (Black, Hispanic, Asian, American Indian, Arabic, etc.)?



# What percent of your revenue is spent supporting diversity, equity, and inclusion initiatives, either internally or externally?









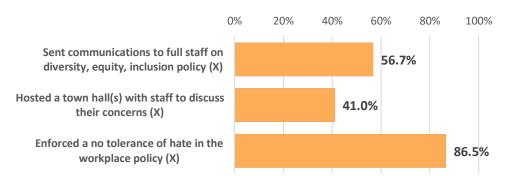




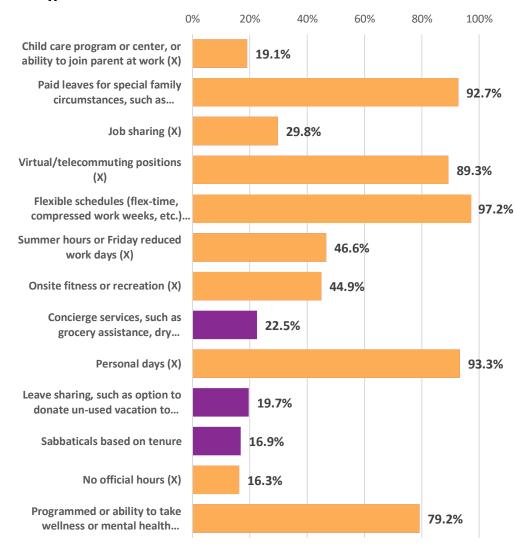
### What percent of your Board of Directors are comprised of women, minorities, or LGBTQ+?



### How has your senior leadership addressed race, diversity, equity, and inclusion in the past six months?



### Mark all of the following programs that your organization offers



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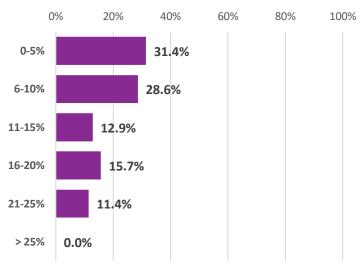




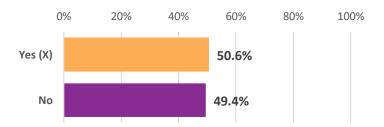




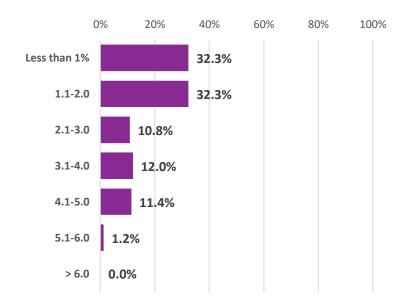
Mark the percentage of full time employees who use either flex-time, job sharing, compressed work week, digital/remote work:



Do you offer resources for individuals and families, outside of employment, to help them with work-life balance (such things as offering education tools, company resources, unemployment assistance, sitter care, technology training, shopping assistance to children and family members of team members)?



### What percent of revenue is used for charitable donations or is given back to the community?



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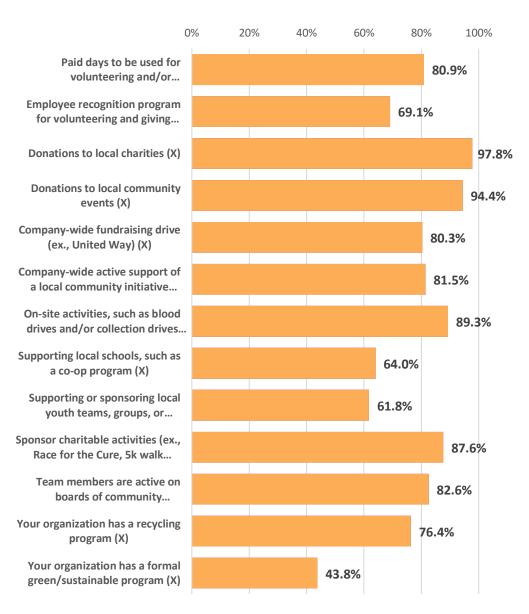




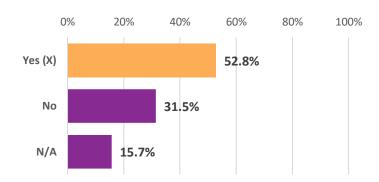




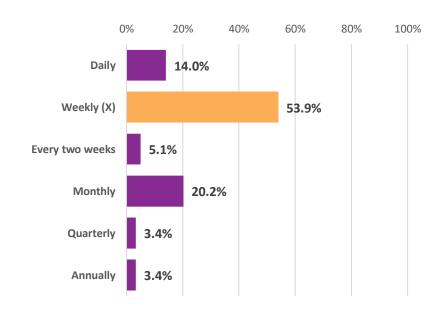
### Mark all of the following that apply to your organization's community initiatives:



### Do you match a percentage of employee donations for any company-wide fundraising event or employee-focused



### How often do your HR team leaders meet with the CEO on **Human Resource-related projects and priorities?**



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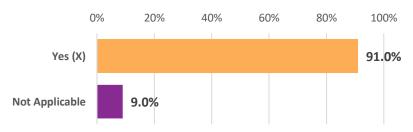




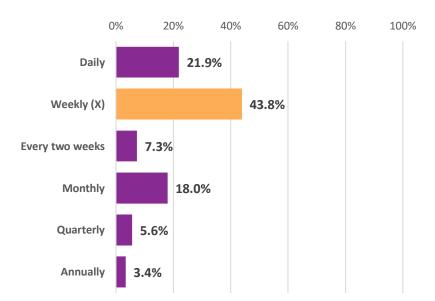




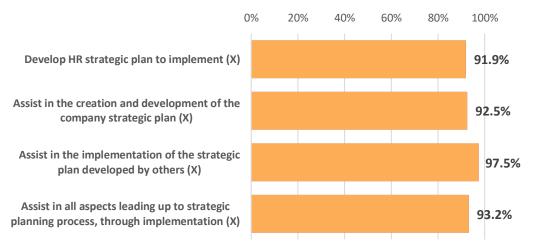
### Does your HR team play any role in developing strategic planning?



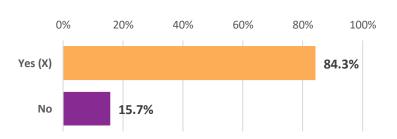
### How often does the HR team have engaged discussions with C-suite leaders, focused on company performance (not directly HR-related issues)?



### Which of the following describes your HR team's role in developing strategic planning? Mark all that apply.



### Do you assess the effectiveness of top organization leaders such as the CEO and other C-suite leadership?



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# **EMPLOYEE SURVEY RESPONSE**









### Methodology

#### **Employee Questionnaire**

This section of the report is based on employee responses to the Best and Brightest Companies to Work For Employee Questionnaire. The questionnaire was sent to employees electronically to their email addresses or paper surveys to fill out by hand. There were 60 items from 15 categories corresponding to some of the same categories found in the HR Questionnaire. For each item, employees responded on a 5-point scale (Strongly Agree, Agree, Neutral, Disagree, or Strongly Disagree) and provided the chance to answer with text to two open-ended items. This report is further broken down into several subsections:

<u>Executive Summary Category Ranking:</u> Items within each category are averaged together and then presented from the most favorable (Strongly Agree and Agree) to least favorable. There are three colored bars:

- 1) Your organization's average favorability for this category this year are presented in the top purple bar.
- 2) The participating companies average favorability for this category this year in the middle grey bar.
- 3) The National Benchmarking Norm average favorability for that category. The norm is composed of all organizations that participated in the previous calendar year.

Additionally, a percent difference between your organization, participating organizations, previous year(s), and norm are provided so that you can tell how well you are performing. In the example below for one particular organization (ABC Company):

- 1) 91% of ABC employee respondents selected Strongly Agree or Agree, 8% selected Neutral, and 1% selected Strongly Disagree or Disagree for the items that make up the Teamwork & Cooperation category.
- 2) Additionally, when you compare to the region, 89% of employees selected Strongly Agree or Agree).
- 3) There is a positive 2% difference between ABC Company and the region.

Cotogony Bosylto	Percent Favorable	Res	Percent		
Category Results	Percent Pavorable	Favorable	Neutral	Unfavorable	Difference
Teamwork & Cooperation					00 00 00 00 00 00 00 00 00 00 00 00 00
ABC Company	91%	91.0%	8.0%	1.0%	
Metro Detroit	89%	89.0%	8.0%	3.0%	+2.0
Norm	90%	90.0%	7.0%	3.0%	+1.0











## Methodology

**Executive Summary Item Ranking:** The 10 Most Favorable Items and 10 Least Favorable Items are provided for your organization.

Results: : Each category is presented along with their respective items. The % Favorable (Strongly Agree and Agree), % Neutral (Neutral) and % Unfavorable (Strongly Disagree and Disagree) are also provided. If there are not enough responses to a particular item or category (or there is no data available), the label "Insufficient data" is used.

Item Summary: This section of the report provides every item in the survey in numerical order along with favorability and a quick judgement if the item is a strength or concern. A "Strength" is denoted by a star and is defined as any favorability that is greater than 65%, less than 10% Unfavorable, or 5% higher than a contrast group (e.g. Region or the Norm). A "Concern" is if an item has less than 40% favorability, greater than 25% Unfavorable, or lower than 5% than a contrast group.

In the example below, one item is displayed. - the golden bar represents the favorability (69%) which is above 65% Favorable (Strength for Favorable), but was 5% below the region as well as the National Benchmarking Norm (flag for each). No star or flag was placed for the Unfavorable because it was not less than 10% Unfavorable (Strength) OR greater than 25% Unfavorable (Concern); this means that it was in between and not a strength or concern. In this case, this item could be considered a strength for the organization but when compared to outside (by Region and Nationally), there is still room for improvement.

Item Summary	Favorable	Unfavorable	Difference From Metro Detroit Region	Difference from Norm	Category Results
I understand this company's mission and values.	*		Ъ	Ъ	69%

Written Comments: This section of the report provides every comment provided by employees for the two open-ended questions:

- 61) What do you value most about working at this company?
- 62) What do you like least about working at this company?









BETTER BUSINESS.

Category Results	Percent Favorable	Res	Response Percentages			
Category Results	reitent Favorable	Favorable	Neutral	Unfavorable	Difference	
EMPLOYEE EDUCATION AND DEVELOPMENT						
Company ABC	77%	77.4%	11.3%	11.3%		
Best and Brightest Norm	83%	83.2%	10.8%	6.0%	-5.8	
National Norm	85%	84.7%	9.7%	5.5%	-7.4	
RECRUITMENT AND SELECTION						
Company ABC	68%	68.4%	17.8%	13.8%		
Best and Brightest Norm	76%	76.4%	16.7%	6.9%	-7.9	
National Norm	78%	78.0%	15.6%	6.3%	-9.6	
EMPLOYEE ENRICHMENT, ENGAGEMENT AND RETENTION						
Company ABC	73%	72.7%	15.5%	11.8%		
Best and Brightest Norm	81%	81.3%	12.9%	5.8%	-8.6	
National Norm	83%	83.1%	11.5%	5.4%	-10.4	









Category Results	Percent Favorable	Res	Percent		
Category Results	reitelit ravolable	Favorable	Neutral	Unfavorable	Difference
COMMUNICATIONS AND SHARED VISION					
Company ABC	76%	76.5%	11.5%	12.0%	
Best and Brightest Norm	79%	79.3%	12.5%	8.2%	-2.8
National Norm	81%	80.9%	11.7%	7.3%	-4.4
DIVERSITY, EQUITY, AND INCLUSION					
Company ABC	85%	84.5%	10.4%	5.1%	
Best and Brightest Norm	89%	89.3%	7.4%	3.2%	-4.8
National Norm	90%	90.4%	6.7%	2.9%	-5.9
WORK-LIFE BLEND					
Company ABC	74%	74.0%	12.8%	13.3%	
Best and Brightest Norm	83%	83.0%	10.4%	6.7%	-9.0
National Norm	84%	84.3%	9.5%	6.1%	-10.4









Category Results	Percent Favorable	Re	Response Percentages			
Category Results	reitellt ravorable	Favorable	Neutral	Unfavorable	Difference	
COMMUNITY INITIATIVES AND CORPORATE RESPONSIBILITY						
Company ABC	78%	78.4%	13.7%	7.9%		
Best and Brightest Norm	88%	87.9%	9.0%	3.2%	-9.5	
National Norm	87%	87.3%	9.6%	3.1%	-8.9	
CULTURE						
Company ABC	77%	77.3%	12.5%	10.2%		
Best and Brightest Norm	88%	87.7%	8.3%	4.0%	-10.4	
National Norm	89%	89.2%	7.1%	3.7%	-11.9	
LEADERSHIP						
Company ABC	71%	71.5%	12.9%	15.6%		
Best and Brightest Norm	79%	78.7%	12.0%	9.3%	-7.2	
National Norm	82%	82.1%	10.4%	7.4%	-10.6	









Category Results	Percent Favorable	Res	sponse Percenta	ges	Percent
Category Results	reitellt Favorable	Favorable	Neutral	Unfavorable	Difference
THE JOB					
Company ABC	84%	84.0%	8.0%	7.9%	
Best and Brightest Norm	89%	89.0%	6.7%	4.3%	-4.9
National Norm	90%	90.0%	6.1%	3.9%	-5.9
IMMEDIATE SUPERVISOR					
Company ABC	88%	87.9%	7.3%	4.8%	
Best and Brightest Norm	87%	87.2%	7.6%	5.3%	+0.7
National Norm	88%	88.3%	7.3%	4.4%	-0.4
TEAMWORK & COOPERATION					
Company ABC	84%	83.9%	10.2%	6.0%	
Best and Brightest Norm	90%	89.5%	7.4%	3.1%	-5.6
National Norm	90%	90.1%	7.1%	2.8%	-6.3









Catagory Posults	Percent Favorable	Res	Response Percentages			
Category Results	Percent Favorable	Favorable	Neutral	Unfavorable	Difference	
COMPENSATION, BENEFITS AND EMPLOYEE SOLUTIONS						
Company ABC	73%	72.5%	12.3%	15.2%		
Best and Brightest Norm	77%	76.6%	13.6%	9.9%	-4.0	
National Norm	79%	79.0%	12.4%	8.6%	-6.5	
EMPLOYEE ACHIEVEMENT AND RECOGNITION						
Company ABC	73%	73.5%	11.4%	15.2%		
Best and Brightest Norm	79%	78.6%	12.9%	8.4%	-5.2	
National Norm	81%	81.4%	11.5%	7.2%	-7.9	
LEADERSHIP, STRATEGY, AND COMPANY PERFORMANCE						
Company ABC	76%	75.7%	13.4%	10.9%		
Best and Brightest Norm	81%	81.5%	12.9%	5.6%	-5.8	
National Norm	84%	83.8%	11.3%	4.9%	-8.1	









Category Results	Percent Favorable	Res	Percent		
Category nesults	reitelit Favorable	Favorable	Neutral	Unfavorable	Difference
CREATIVE, WELLNESS AND WELLBEING SOLUTIONS					
Company ABC	75%	75.0%	11.3%	13.7%	
Best and Brightest Norm	79%	78.6%	13.0%	8.4%	-3.6
National Norm	80%	80.2%	12.3%	7.5%	-5.2









### **Item Ranking**

	n	Percent of Responses			Category Percents				
10 Most Favorable Items	refcent of Responses		Favorable		Neutral	Unfav	orable		
	■% Favorable	■ % Neutral	■% Unfavorable	5	4	3	2	1	
I know what is expected of me on the job.	90%		5 <mark>%</mark> %	53%	37%	5%	2%	3%	
I believe that my supervisor treats me fairly.	89%		7%%	67%	22%	7%	1%	3%	
I receive the support I need from my supervisor to succeed at my job.	88%		7%5%	57%	31%	7%	3%	2%	
The people I work with help each other out.	87%		7%6%	59%	29%	7%	3%	2%	
I receive the feedback I need from my supervisor to improve my performance.	86%		8% 6%	51%	36%	8%	3%	3%	
Employees demonstrate respect for differences through their behavior towards one another.	86%		8%5%	52%	35%	8%	2%	3%	
My work challenges me to use my knowledge and skills fully.	86%		7% <mark>7%</mark>	49%	37%	7%	3%	3%	
My coworkers respect my thoughts and feelings.	85%		11%4 <mark>%</mark>	52%	33%	11%	2%	2%	
Employees can contribute to their fullest potential, regardless of their age, race, color, ethnic background, gender, religion, disability, or sexual orientation.	84%		11%5 <mark>%</mark>	54%	30%	11%	1%	4%	
Performance expectations are clearly communicated to employees.	83%		9% 8%	45%	38%	9%	3%	5%	









### **Item Ranking**

10 Least Favorable Items	Dougout of Doomonoo				Category Percents				
	Percent of Responses			Favorable		Neutral	I Unfavorable		
	■% Favorable	■ % Neutral	■% Unfav	orable	5	4	3	2	1
I am fairly compensated for my contributions to this organization.	61%		14%	25%	29%	33%	14%	12%	13%
I believe that the way this company promotes/transfers employees is fair.	65%		16%	18%	36%	30%	16%	10%	9%
My future career opportunities at this company look good.	66%		18%	16%	36%	29%	18%	8%	8%
This organization is successful in retaining top performers.	66%		16%	17%	32%	34%	16%	8%	9%
Selection processes and procedures identify the most qualified candidates for the position.	67%		16%	16%	34%	33%	16%	9%	8%
I feel I can save enough for the future through our retirement plans.	67%		16%	17%	34%	33%	16%	8%	9%
If I were offered a similar position and pay at another company, I would stay at my company.	67%		17%	16%	43%	24%	17%	6%	10%
I believe senior leaders care about what I have to say.	68%		12%	20%	39%	29%	12%	9%	11%
I trust senior leadership to make the right decisions.	69%		14%	17%	41%	28%	14%	6%	11%
I have trust in leadership to make good decisions during these changing times.	69%		13%	18%	38%	31%	13%	8%	10%









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Billerence
EMPLOYEE EDUCATION AND DEVELOPMENT							
Company ABC	77% 11% 11%	44.3%	33.0%	11.3%	5.8%	5.6%	
Best and Brightest Norm	83% 11%6%	45.9%	37.2%	10.8%	4.0%	1.9%	-5.8
National Norm	85% 10%6%	50.5%	34.3%	9.7%	3.7%	1.8%	-7.4
This organization actively supports employee development.							
Company ABC	80% 11% 9%	48.6%	31.4%	10.6%	4.9%	4.4%	
Best and Brightest Norm	87% 8% %	50.7%	36.1%	8.2%	3.7%	1.3%	-6.7
National Norm	88% 7%%	54.5%	33.5%	7.4%	3.3%	1.3%	-7.9
I am satisfied with the level of coaching and feedback I receive.							
Company ABC	79% 12% 9%	43.7%	35.4%	12.3%	5.9%	2.7%	
Best and Brightest Norm	79% 12% 8%	41.2%	38.2%	12.4%	5.9%	2.3%	-0.3
National Norm	81% 12% 8%	44.8%	35.9%	11.7%	5.6%	2.1%	-1.5









					Respor	ise Perce	ntages		Percent
Category Results		rcent Favo		Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable	e ■% Neutral	■% Unfavorable	5	4	3	2	1	Billerence
This organization provides me with opportunities to learn new skills and develop myself.									
Company ABC	80%		10% 10%	47.7%	31.9%	10.1%	4.4%	5.9%	
Best and Brightest Norm	84%		10% <mark>%</mark>	47.5%	36.8%	10.4%	3.6%	1.7%	-4.7
National Norm	85%		9%5 <mark>%</mark>	52.6%	32.9%	9.3%	3.5%	1.7%	-5.9
I have trust in leadership to make good decisions during these changing times.									
Company ABC	69%		13% 18%	38.3%	30.7%	13.3%	8.1%	9.6%	
Best and Brightest Norm	79%		13% 8%	43.3%	35.8%	12.6%	5.1%	3.2%	-10.1
National Norm	83%		10% 7%	49.2%	33.7%	10.5%	4.0%	2.6%	-13.8
I feel I am learning and growing on the job.									
Company ABC	78%		11% 11%	44.0%	33.7%	11.1%	5.9%	5.4%	
Best and Brightest Norm	86%		9%4%	49.5%	36.8%	9.3%	2.7%	1.7%	-8.7
National Norm	87%		9% %	53.8%	33.3%	8.6%	2.8%	1.6%	-9.4











			Response Percentages					
Category Results	Percent Favorable  ■ % Favorable ■ % Neutral ■ % Unfavorable		Favorable		Unfavorable		Percent Difference	
			4	3	2	1	Difference	
I am able to attend the training I need to do my job well.								
Company ABC	79% 11% 11%	43.5%	35.1%	10.6%	5.4%	5.4%		
Best and Brightest Norm	83% 12%5	43.4%	39.8%	12.1%	3.3%	1.4%	-4.6	
National Norm	84% 11%	47.9%	36.5%	11.0%	3.3%	1.4%	-5.7	









		Percent					
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable		4	3	2	1	Billerense
RECRUITMENT AND SELECTION							
Company ABC	68% 18% 14%	36.6%	31.8%	17.8%	7.2%	6.5%	
Best and Brightest Norm	<b>76%</b> 17% <b>7%</b>	40.0%	36.4%	16.7%	4.6%	2.3%	-7.9
National Norm	78% 16% 6%	44.4%	33.6%	15.6%	4.2%	2.2%	-9.6
This organization is successful in recruiting quality candidates.							
Company ABC	71% 15% 14%	36.6%	34.4%	15.2%	7.9%	5.9%	
Best and Brightest Norm	78% 15% <mark>7</mark> %	38.2%	40.3%	14.7%	5.0%	1.8%	-7.5
National Norm	80% 13% 7%	42.7%	37.7%	13.1%	4.7%	1.8%	-9.4
The processes for hiring new employees are fair.							
Company ABC	70% 23% 7%	40.5%	29.7%	23.1%	2.9%	3.7%	
Best and Brightest Norm	81% 16%4%	44.7%	35.9%	15.6%	2.5%	1.4%	-10.3
National Norm	81% 15%4%	48.7%	32.7%	15.0%	2.2%	1.4%	-11.1









			Respor	se Perce	ntages		Percent	
Category Results	Percent Favorable			Favorable Neutra		Unfav	orable	Difference
	■% Favorable ■% Neutral ■	■ % Unfavorable	5	4	3	2	1	Difference
Selection processes and procedures identify the most qualified candidates for the position.								
Company ABC	67%	16% 16%	33.7%	33.4%	16.5%	8.6%	7.9%	
Best and Brightest Norm	74%	19% 8%	38.4%	35.2%	18.9%	5.0%	2.6%	-6.5
National Norm	75%	18% 7%	42.7%	32.6%	18.1%	4.3%	2.3%	-8.2
I believe that the way this company promotes/transfers employees is fair.								
Company ABC	65%	16% 18%	35.6%	29.7%	16.5%	9.6%	8.6%	
Best and Brightest Norm	73%	18% 9%	38.7%	34.2%	17.7%	6.0%	3.4%	-7.5
National Norm	75%	16% 9%	43.6%	31.5%	16.3%	5.5%	3.2%	-9.7









			Respor	ise Perce	ntages		Percent	
Category Results	Percent Favorable		Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neuti	ral ■% Unfavorable	5	4	3	2	1	Billerence
EMPLOYEE ENRICHMENT, ENGAGEMENT AND RETENTION								
Company ABC	73%	16% 12%	43.5%	29.2%	15.5%	5.3%	6.5%	
Best and Brightest Norm	81%	13% 6 <mark>%</mark>	48.4%	32.8%	12.9%	3.7%	2.2%	-8.6
National Norm	83%	11%5 <mark>%</mark>	52.3%	30.7%	11.5%	3.4%	2.1%	-10.4
Most employees see a future for themselves in this organization.								
Company ABC	70%	16% 14%	37.3%	32.7%	16.2%	7.9%	5.9%	
Best and Brightest Norm	79%	14% 6%	39.9%	39.5%	14.2%	4.7%	1.7%	-9.4
National Norm	80%	13% 6%	43.7%	36.8%	13.2%	4.4%	1.9%	-10.4
I would recommend this organization to a friend as a good place to work.								
Company ABC	73%	12% 15%	47.7%	25.6%	11.8%	7.4%	7.6%	
Best and Brightest Norm	85%	9%5 <mark>%</mark>	56.3%	29.2%	9.2%	3.1%	2.2%	-12.3
National Norm	87%	8% <mark>%</mark>	59.2%	28.0%	7.9%	3.0%	2.0%	-13.9









			Respor	ise Perce	ntages		Percent	
Category Results	Percent Favora		Favorable		Neutral			Difference
	■% Favorable ■% Neutral ■	% Unfavorable	5	4	3	2	1	Difference
I am proud to work at my company.								
Company ABC	78%	14% 9%	49.1%	28.7%	13.5%	3.9%	4.7%	
Best and Brightest Norm	89%	8%%	58.1%	30.6%	8.4%	1.7%	1.1%	-10.8
National Norm	90%	73%	61.8%	28.2%	7.2%	1.6%	1.1%	-12.1
This organization is successful in retaining top performers.								
Company ABC	66%	16% 17%	32.4%	33.7%	16.5%	8.4%	9.1%	
Best and Brightest Norm	71%	18% 12%	34.5%	36.1%	17.5%	8.0%	3.9%	-4.4
National Norm	74%	16% 11%	38.7%	34.9%	15.7%	7.2%	3.4%	-7.6
I speak highly of my company whenever I get a chance.								
Company ABC	79%	15% 6 <mark>%</mark>	45.7%	32.9%	15.5%	1.2%	4.7%	
Best and Brightest Norm	86%	11%%	54.7%	31.3%	10.8%	2.0%	1.3%	-7.4
National Norm	87%	10%%	58.7%	28.6%	9.5%	1.8%	1.3%	-8.7









				Respor	ise Perce	ntages		Percent
Category Results	Percent Favora		Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■	% Unfavorable	5	4	3	2	1	Difference
My future career opportunities at this company look good.								
Company ABC	66%	18% 16%	36.1%	29.5%	18.4%	8.1%	7.9%	
Best and Brightest Norm	76%	16% 8%	42.5%	33.5%	16.2%	4.9%	3.0%	-10.3
National Norm	79%	14% 7%	47.0%	31.6%	14.1%	4.3%	3.0%	-13.1
I feel volunteering is supported by leadership.								
Company ABC	79%	15% 6 <mark>%</mark>	47.4%	31.2%	15.5%	2.0%	3.9%	
Best and Brightest Norm	83%	13%%	50.1%	33.4%	13.1%	2.2%	1.2%	-4.8
National Norm	84%	12%%	53.2%	31.3%	12.3%	2.0%	1.3%	-5.8
If I were offered a similar position and pay at another company, I would stay at my company.								
Company ABC	67%	17% 16%	43.0%	24.3%	16.7%	6.1%	9.8%	
Best and Brightest Norm	81%	13% 7%	51.0%	29.7%	12.7%	3.8%	2.7%	-13.5
National Norm	83%	11%6%	56.2%	26.8%	11.1%	3.3%	2.5%	-15.8











					Respon	se Perce	Borcont		
	Category Results	Percent Favorable			Favorable		Unfavorable		Percent Difference
		■% Favorable ■% Neutral	■% Favorable ■% Neutral ■% Unfavorable		4	3	2	1	Difference
I	plan to work here as long as I can.								
	Company ABC	77%	16% 8%	52.3%	24.3%	15.7%	2.7%	4.9%	
	Best and Brightest Norm	81%	14% 5 <mark>%</mark>	48.9%	32.0%	14.0%	3.0%	2.1%	-4.3
	National Norm	83%	12%5 <mark>%</mark>	52.5%	30.5%	12.2%	2.8%	2.1%	-6.3









			Respor	ise Perce	ntages		Percent		
Category Results		ercent Favo		Favo	Favorable Neutral Unfavoral		orable	Difference	
	■% Favorab	le ■% Neutral	■ % Unfavorable	5	4	3	2	1	Difference
COMMUNICATIONS AND SHARED VISION									
Company ABC	76%		11% 12%	40.7%	35.8%	11.5%	6.3%	5.7%	
Best and Brightest Norm	79%		13% 8%	40.6%	38.7%	12.5%	6.0%	2.2%	-2.8
National Norm	81%		12% 7%	44.7%	36.2%	11.7%	5.4%	2.0%	-4.4
I am kept informed of matters that are important to me.									
Company ABC	75%		12% 12%	42.3%	33.2%	12.3%	7.6%	4.7%	
Best and Brightest Norm	81%		11% 8%	42.4%	38.8%	10.5%	6.1%	2.2%	-5.7
National Norm	83%		10% 7%	46.9%	36.1%	9.7%	5.4%	1.9%	-7.6
Performance expectations are clearly communicated to employees.									
Company ABC	83%		9% 8%	45.5%	37.6%	8.8%	2.7%	5.4%	
Best and Brightest Norm	82%		11% 7%	42.7%	39.7%	10.9%	4.7%	2.0%	0.6
National Norm	84%		10%6%	46.6%	37.1%	10.3%	4.3%	1.7%	-0.6









			Response Percentages				Percent	
Category Results	Percent Favorable			rable	Neutral	Unfavorable		Difference
	■% Favorable ■% Neutral	■% Unfavorable	5	4	3	2	1	Difference
I am actively solicited for suggestions and ideas.								
Company ABC	71%	13% 16%	34.4%	36.6%	13.3%	8.6%	7.1%	
Best and Brightest Norm	74%	16% 10%	36.6%	37.5%	16.3%	7.1%	2.5%	-3.1
National Norm	76%	15% 9%	40.5%	35.5%	15.3%	6.4%	2.3%	-5.0









					Respor	ise Perce	ntages		Percent
Category Results		rcent Favor		Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable	■% Neutral	■ % Unfavorable	5	4	3	2	1	Billerence
DIVERSITY, EQUITY, AND INCLUSION									
Company ABC	85%		10% <mark>%</mark>	51.9%	32.6%	10.4%	1.6%	3.4%	
Best and Brightest Norm	89%		73%	53.8%	35.5%	7.4%	2.0%	1.2%	-4.8
National Norm	90%		<b>7</b> 3%	59.2%	31.2%	6.7%	1.7%	1.1%	-5.9
Employees demonstrate respect for differences through their behavior towards one another.									
Company ABC	86%		8% <mark>5</mark> %	51.6%	34.9%	8.1%	2.5%	2.9%	
Best and Brightest Norm	88%		8% <mark>%</mark>	49.5%	38.9%	7.8%	2.5%	1.3%	-1.9
National Norm	89%		7%%	54.4%	34.7%	7.4%	2.4%	1.2%	-2.6
Employees can contribute to their fullest potential, regardless of their age, race, color, ethnic background, gender, religion, disability, or sexual orientation.									
Company ABC	84%		11% <mark>%</mark>	54.1%	30.2%	10.6%	1.2%	3.9%	
Best and Brightest Norm	92%		<del>6</del> %	60.8%	30.9%	5.7%	1.3%	1.2%	-7.4
National Norm	92%		5%	65.3%	27.2%	5.3%	1.2%	1.1%	-8.2









			Percent				
Category Results	Percent Favorable		Favorable		Unfavorable		Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference
This organization welcomes diversity in people, experiences, and ideas.							
Company ABC	83% 13%5%	50.1%	32.7%	12.5%	1.2%	3.4%	
Best and Brightest Norm	88% 9%%	51.1%	36.7%	8.8%	2.2%	1.1%	-5.0
National Norm	90% 7%	58.1%	31.6%	7.5%	1.7%	1.1%	-6.9









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Billerence
WORK-LIFE BLEND							
Company ABC	74% 13% 13%	40.5%	33.4%	12.8%	7.1%	6.1%	
Best and Brightest Norm	83% 10%7%	48.2%	34.8%	10.4%	4.6%	2.0%	-9.0
National Norm	84% 10%5%	52.6%	31.7%	9.5%	4.1%	2.0%	-10.4
This organization offers programs that help balance the work and personal lives of employees.							
Company ABC	72% 14% 15%	39.3%	32.4%	13.5%	8.1%	6.6%	
Best and Brightest Norm	<b>78% 14% 8%</b>	44.3%	33.6%	13.7%	5.9%	2.6%	-6.1
National Norm	80% 12% 8%	49.2%	30.6%	12.5%	5.2%	2.6%	-8.0
I have a sufficient amount of control over my work day.							
Company ABC	76%         12%         12%	41.8%	34.4%	12.0%	6.1%	5.7%	
Best and Brightest Norm	88% <b>7</b> %	52.0%	36.1%	7.1%	3.4%	1.5%	-11.9
National Norm	89% 7%%	56.1%	32.9%	6.6%	3.0%	1.5%	-12.8









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Billerence
COMMUNITY INITIATIVES AND CORPORATE RESPONSIBILITY							
Company ABC	<b>78% 14% 8%</b>	47.9%	30.5%	13.7%	4.1%	3.8%	
Best and Brightest Norm	88% 9%%	52.4%	35.4%	9.0%	2.2%	1.0%	-9.5
National Norm	87% 10%%	54.2%	33.1%	9.6%	2.0%	1.1%	-8.9
This organization contributes to the local community.							
Company ABC	79% 13% 8%	54.5%	24.8%	12.5%	4.2%	3.9%	
Best and Brightest Norm	89% 89%	58.9%	30.1%	8.5%	1.6%	0.9%	-9.7
National Norm	87% 10%%	58.6%	28.8%	9.9%	1.7%	1.0%	-8.1
I can trust my co-workers to be honest and fair.							
Company ABC	80% 14% 6%	42.3%	37.6%	13.8%	3.2%	3.2%	
Best and Brightest Norm	89% 8%%	48.9%	39.8%	7.6%	2.6%	1.1%	-8.8
National Norm	90% 7%%	52.7%	36.8%	7.3%	2.2%	1.1%	-9.7









				Respor	se Perce	ntages		Dorcont
Category Results	Percent Favorable		Favo	rable	Neutral	Unfav	orable	Percent Difference
	■% Favorable ■% Neutral ■% U	nfavorable	5	4	3	2	1	Difference
This organization provides me with opportunities to make positive contributions to the community.								
Company ABC	76%	15% 9%	46.9%	29.0%	14.7%	4.9%	4.4%	
Best and Brightest Norm	86%	11%%	49.5%	36.5%	10.8%	2.3%	1.1%	-10.0
National Norm	85%	12%%	51.2%	33.6%	11.7%	2.3%	1.2%	-9.0









			Respor	nse Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Billerence
CULTURE							
Company ABC	77% 13% 10%	46.2%	31.1%	12.5%	4.6%	5.6%	
Best and Brightest Norm	88% 8% %	52.8%	34.9%	8.3%	2.4%	1.5%	-10.4
National Norm	89% 7%%	57.8%	31.5%	7.1%	2.2%	1.5%	-11.9
I feel that I can be myself at work.							
Company ABC	78% 11% 11%	48.4%	29.7%	10.6%	5.7%	5.7%	
Best and Brightest Norm	87% 8% <mark>%</mark>	52.8%	34.2%	7.9%	3.2%	1.8%	-8.9
National Norm	88% 7%%	57.5%	30.8%	7.3%	2.7%	1.7%	-10.2
My personal values are consistent with this company's values.							
Company ABC	74% 15% 11%	41.8%	32.4%	15.0%	4.7%	6.1%	
Best and Brightest Norm	85% 11%%	50.3%	34.6%	11.1%	2.6%	1.4%	-10.7
National Norm	87% 9%%	55.4%	31.5%	9.3%	2.5%	1.4%	-12.7









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable  ■ % Favorable ■ % Neutral ■ % Unfavorable		rable	Neutral	Unfav	orable	Difference
			4	3	2	1	Billerence
I understand this company's mission and values.							
Company ABC	79% 13% 9%	47.4%	31.4%	12.5%	4.4%	4.2%	
Best and Brightest Norm	91%	56.0%	35.5%	6.1%	1.4%	1.1%	-12.6
National Norm	92% 5%	60.3%	32.0%	5.3%	1.4%	1.1%	-13.4
This organization promotes a positive culture.							
Company ABC	78% 12% 10%	47.2%	30.7%	12.0%	3.7%	6.4%	
Best and Brightest Norm	87% 8% %	52.2%	35.3%	8.1%	2.6%	1.9%	-9.6
National Norm	89% 7%%	57.9%	31.5%	6.5%	2.3%	1.7%	-11.6









				Respor	nse Perce			Percent
Category Results	Percent Favorable		Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unf	avorable	5	4	3	2	1	Difference
LEADERSHIP								
Company ABC	71%	3% 16%	41.2%	30.3%	12.9%	6.6%	8.9%	
Best and Brightest Norm	79%	12% 9%	45.1%	33.6%	12.0%	5.7%	3.6%	-7.2
National Norm	82%	10% 7%	50.4%	31.7%	10.4%	4.5%	2.9%	-10.6
I believe senior leaders provide effective leadership.								
Company ABC	73%	11% 16%	42.5%	31.0%	10.8%	6.9%	8.8%	
Best and Brightest Norm	79%	11% 9%	45.6%	33.6%	11.3%	5.6%	3.9%	-5.8
National Norm	82%	10% 8%	50.4%	31.8%	10.0%	4.6%	3.2%	-8.8
I find senior leadership provides open and honest communication.								
Company ABC	72%	14% 14%	40.3%	31.9%	13.8%	6.6%	7.4%	
Best and Brightest Norm	78%	12% 10%	45.0%	33.5%	11.9%	6.2%	3.4%	-6.2
National Norm	82%	10% 8%	50.2%	31.8%	10.3%	4.8%	2.9%	-9.8









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable	Favorable		ole Neutral		orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference
I trust senior leadership to make the right decisions.							
Company ABC	69% 14% 17%	40.8%	28.0%	14.3%	6.4%	10.6%	
Best and Brightest Norm	79% 13% 9%	44.8%	33.7%	12.7%	5.3%	3.5%	-9.7
National Norm	82% 11% 7%	50.6%	31.6%	11.0%	4.1%	2.8%	-13.3
I believe senior leaders care about what I have to say.							
Company ABC	68% 12% 20%	38.8%	29.0%	12.3%	9.3%	10.6%	
Best and Brightest Norm	75% 14% 11%	42.0%	32.9%	14.4%	6.4%	4.3%	-7.1
National Norm	78% 13% 8%	46.9%	31.6%	13.1%	5.0%	3.4%	-10.6











			Respor	nse Perce	Percent		
Category Results	Percent Favorable	Favo	rable	Neutral		orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference
THE JOB							
Company ABC	84% 8% 8%	46.9%	37.1%	8.0%	3.7%	4.2%	
Best and Brightest Norm	89% 7%%	51.3%	37.7%	6.7%	2.9%	1.4%	-4.9
National Norm	90% 695%	55.5%	34.4%	6.1%	2.6%	1.3%	-5.9
I know what is expected of me on the job.							
Company ABC	90% 55%	53.1%	37.3%	4.9%	2.0%	2.7%	
Best and Brightest Norm	93% 4%	54.4%	38.9%	4.1%	1.9%	0.7%	-2.9
National Norm	94% 2%	58.3%	35.6%	3.8%	1.6%	0.7%	-3.5
My work challenges me to use my knowledge and skills fully.							
Company ABC	86% <b>7%7</b> %	49.4%	36.6%	7.4%	3.2%	3.4%	
Best and Brightest Norm	89% 7%%	53.0%	36.1%	6.9%	2.8%	1.1%	-3.1
National Norm	90% 6%%	56.7%	33.1%	6.1%	2.8%	1.3%	-3.8









				Respon	se Perce	ntages		Percent
Category Results	Percent Fav	vorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neut	ral ■% Unfavorable	5	4	3	2	1	Difference
I believe my organization has provided the resources, technology, and the equipment I need to continue to do my job effectively and safely.								
Company ABC	79%	11% 11%	43.0%	35.6%	10.6%	5.4%	5.4%	
Best and Brightest Norm	86%	<mark>7%6</mark> %	49.5%	36.9%	7.5%	4.1%	1.9%	-7.8
National Norm	88%	7% <mark>%</mark>	54.9%	33.0%	6.8%	3.4%	1.9%	-9.3
I have the authority to make decisions necessary to do my job well.								
Company ABC	81%	9% 10%	42.3%	38.8%	9.3%	4.2%	5.4%	
Best and Brightest Norm	87%	8% <mark>%</mark>	48.1%	38.9%	8.5%	3.0%	1.6%	-5.9
National Norm	88%	8% <mark>%</mark>	52.2%	35.9%	7.7%	2.7%	1.5%	-7.1











			Respor	nse Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral		orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference
IMMEDIATE SUPERVISOR							
Company ABC	88% 7% %	58.4%	29.5%	7.3%	2.2%	2.6%	
Best and Brightest Norm	87% 8% %	54.7%	32.4%	7.6%	3.5%	1.8%	0.7
National Norm	88% 7%%	58.2%	30.1%	7.3%	2.9%	1.5%	-0.4
I believe that my supervisor treats me fairly.							
Company ABC	89% 7%%	67.3%	22.1%	6.9%	1.0%	2.7%	
Best and Brightest Norm	91% 5%%	62.9%	27.9%	5.5%	2.3%	1.4%	-1.3
National Norm	92% 5%	65.8%	26.0%	5.1%	1.9%	1.2%	-2.3
I receive the support I need from my supervisor to succeed at my job.							
Company ABC	88% <b>7</b> % %	57.0%	30.7%	7.1%	2.7%	2.5%	
Best and Brightest Norm	86% 8%6%	53.5%	32.6%	7.9%	4.0%	2.1%	1.6
National Norm	87% 8% %	56.4%	30.8%	7.7%	3.4%	1.7%	0.5









			Respoi	nse Perce	entages		Percent
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference
I receive the feedback I need from my supervisor to improve my performance.							
Company ABC	86% 8%6%	50.9%	35.6%	7.9%	2.9%	2.7%	
Best and Brightest Norm	85% 9% 6%	47.8%	36.8%	9.3%	4.2%	1.9%	1.9
National Norm	86% 9%5 <mark>%</mark>	52.2%	33.5%	9.1%	3.4%	1.7%	0.7









			Respor	ise Perce	entages		Percent		
Category Results		Percent Favorable				Neutral	Unfav	orable	Difference
	■% Favorable	■% Neutral	■% Unfavorable	5	4	3	2	1	Birrerence
TEAMWORK & COOPERATION									
Company ABC	84%		10%6%	48.8%	35.1%	10.2%	3.4%	2.6%	
Best and Brightest Norm	90%		738%	51.6%	37.9%	7.4%	2.2%	0.9%	-5.6
National Norm	90%		<b>7</b> 3%	55.5%	34.6%	7.1%	1.9%	0.9%	-6.3
The people I work with help each other out.									
Company ABC	87%		<mark>7%</mark> %	58.7%	28.7%	6.9%	3.4%	2.2%	
Best and Brightest Norm	93%		2%	62.6%	30.7%	4.4%	1.6%	0.8%	-5.8
National Norm	94%		<b>2</b> %	66.0%	27.8%	4.1%	1.4%	0.8%	-6.3
My coworkers respect my thoughts and feelings.									
Company ABC	85%		11%%	51.6%	32.9%	11.1%	2.2%	2.2%	
Best and Brightest Norm	90%		8%%	52.9%	36.8%	7.5%	1.9%	0.9%	-5.2
National Norm	91%		<b>7</b> 2%	56.8%	33.8%	7.0%	1.4%	1.0%	-6.1











			Response Percentages						
Category Results	Percent Favorable	Favo	rable	Neutral	Unfavorable		Percent Difference		
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Difference		
My coworkers consistently deliver on their commitments.									
Company ABC	80% 13% 89	36.1%	43.5%	12.5%	4.4%	3.4%			
Best and Brightest Norm	86% 10%	39.2%	46.3%	10.4%	3.1%	1.0%	-5.9		
National Norm	86% 10%	43.7%	42.3%	10.2%	2.8%	1.0%	-6.4		









			Percent				
Category Results	Percent Favorable	Favoi	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Billerence
COMPENSATION, BENEFITS AND EMPLOYEE SOLUTIONS							
Company ABC	73% 12% 15%	38.2%	34.3%	12.3%	6.9%	8.3%	
Best and Brightest Norm	77% 14% 10%	39.9%	36.6%	13.6%	6.5%	3.4%	-4.0
National Norm	79% 12% 9%	44.5%	34.6%	12.4%	5.7%	2.9%	-6.5
I am fairly compensated for my contributions to this organization.							
Company ABC	61% 14% 25%	28.5%	32.7%	14.0%	12.0%	12.8%	
Best and Brightest Norm	71% 14% 15%	35.4%	35.6%	14.1%	9.7%	5.2%	-9.9
National Norm	75% 13% 12%	40.1%	34.8%	12.8%	8.2%	4.2%	-13.6
I feel the organization has creative solutions and benefits for employees.							
Company ABC	77% 12% 11%	44.7%	32.7%	11.8%	5.4%	5.4%	
Best and Brightest Norm	81% 13% 7%	44.3%	36.3%	12.8%	4.5%	2.2%	-3.2
National Norm	83% 11%6%	49.3%	33.6%	11.4%	3.8%	1.9%	-5.6









		Respo	nse Perce	entages	Percent
Category Results	Percent Favorable	Favorable	Neutral	Unfavorable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5 4	3	2 1	Difference
I am satisfied with the value of the benefits I receive.					
Company ABC	80% 9% 11%	43.7% 36.6%	8.8%	3.7% 7.1%	
Best and Brightest Norm	<b>78%</b> 13% <b>9%</b>	39.6% 38.5%	12.6%	6.5% 2.8%	2.3
National Norm	80% 11% 8%	43.8% 36.6%	11.5%	5.8% 2.4%	0.0
I feel the company does its best to keep us informed and included in communications.					
Company ABC	77% 11% 13%	39.8% 36.9%	10.8%	5.7% 6.9%	
Best and Brightest Norm	82% 10% 7%	45.1% 37.1%	10.4%	4.7% 2.7%	-5.6
National Norm	85% 9% 5%	50.9% 34.1%	8.8%	4.0% 2.3%	-8.3
I feel I can save enough for the future through our retirement plans.					
Company ABC	67% 16% 17%	34.4% 32.7%	16.0%	7.6% 9.3%	
Best and Brightest Norm	71% 18% 11%	35.4% 35.6%	17.9%	6.9% 4.2%	-3.9
National Norm	72% 18% 10%	38.2% 33.8%	17.6%	6.7% 3.7%	-4.9









			Respor	se Perce	entages		Percent
Category Results	Percent Favorable	Favoi	rable	Neutral	Unfav	orable	Difference
	■% Favorable ■% Neutral ■% Unfavorable	5	4	3	2	1	Directende
EMPLOYEE ACHIEVEMENT AND RECOGNITION							
Company ABC	73% 11% 15%	38.9%	34.6%	11.4%	7.4%	7.8%	
Best and Brightest Norm	79% 13% 8%	43.5%	35.1%	12.9%	5.5%	3.0%	-5.2
National Norm	81% 11% 7%	48.5%	32.8%	11.5%	4.7%	2.5%	-7.9
This organization recognizes performance achievements.							
Company ABC	76% 9% 14%	41.3%	34.9%	9.3%	8.4%	6.1%	
Best and Brightest Norm	79% 12% 9%	44.0%	34.9%	12.5%	5.8%	2.8%	-2.8
National Norm	81% 11% 7%	48.8%	32.7%	11.3%	4.9%	2.3%	-5.3
This company appreciates my work contributions.							
Company ABC	74% 13% 14%	39.6%	34.2%	12.8%	5.7%	7.9%	
Best and Brightest Norm	82% 11% 7%	46.1%	35.9%	11.1%	4.3%	2.5%	-8.3
National Norm	85% 10% <sup>3</sup> %	51.1%	33.4%	9.8%	3.4%	2.3%	-10.8









			Percent						
Category Results	Percent Favorable  ■% Favorable ■% Neutral ■% Unfavorable			Favo	rable	Neutral	Unfavorable		Difference
				5	4	3	2	1	Difference
I am satisfied with the way the company recognizes performance achievements.									
Company ABC	71%	12%	17%	35.9%	34.6%	12.0%	8.1%	9.3%	
Best and Brightest Norm	75%	15%	% 10%	40.4%	34.5%	15.1%	6.4%	3.6%	-4.4
National Norm	78%	13	3% 9%	45.7%	32.4%	13.3%	5.7%	2.9%	-7.6









					Respor	se Perce	entages		Percent
Category Results		Percent Favorable			rable	Neutral		orable	Difference
	■% Favorable	■% Neutral	■ % Unfavorable	5	4	3	2	1	Difference
LEADERSHIP, STRATEGY, AND COMPANY PERFORMANCE									
Company ABC	76%		13% 11%	42.4%	33.3%	13.4%	5.0%	5.9%	
Best and Brightest Norm	81%		13% 6%	44.3%	37.2%	12.9%	3.8%	1.8%	-5.8
National Norm	84%		11%5 <mark>%</mark>	49.1%	34.7%	11.3%	3.2%	1.7%	-8.1
I am aware of the organization's strategic goals.									
Company ABC	79%		10% 12%	44.5%	34.2%	9.8%	5.7%	5.9%	
Best and Brightest Norm	84%		10%6%	45.6%	38.2%	10.4%	4.2%	1.7%	-5.1
National Norm	85%		10% <mark>%</mark>	49.6%	35.5%	9.6%	3.5%	1.7%	-6.5
I am satisfied with the company's strategic performance.									
Company ABC	73%		17% 10%	40.3%	32.4%	17.0%	4.4%	5.9%	
Best and Brightest Norm	79%		15% 5 <mark>%</mark>	43.0%	36.3%	15.4%	3.4%	1.9%	-6.5
National Norm	82%		13%5 <mark>%</mark>	48.6%	33.9%	13.0%	2.8%	1.8%	-9.7









			Percent				
Category Results	Percent Favorable	Favo	rable	Neutral	Unfav	orable	Difference
	■ % Favorable ■ % Neutral ■ % Unfavorable	5	4	3	2	1	Directence
CREATIVE, WELLNESS AND WELLBEING SOLUTIONS							
Company ABC	75% 11% 14%	41.0%	34.0%	11.3%	6.1%	7.5%	
Best and Brightest Norm	79% 13% 8%	42.8%	35.8%	13.0%	5.3%	3.1%	-3.6
National Norm	80% 12% 7%	46.5%	33.8%	12.3%	4.7%	2.7%	-5.2
I am generally able to balance job requirements and personal/family life.							
Company ABC	76% 11% 13%	39.1%	36.6%	11.1%	5.4%	7.9%	
Best and Brightest Norm	87% 8% <sup>5</sup> %	48.0%	38.5%	8.1%	3.6%	1.8%	-10.9
National Norm	86% 8%6%	50.4%	36.1%	7.6%	3.8%	2.0%	-10.8
I believe senior leaders care about what I have to say.							
Company ABC	68% 12% 20%	38.8%	29.0%	12.3%	9.3%	10.6%	
Best and Brightest Norm	<b>75%</b> 14% 11%	42.0%	32.9%	14.4%	6.4%	4.3%	-7.1
National Norm	78% 13% 8%	46.9%	31.6%	13.1%	5.0%	3.4%	-10.6









			Percent					
Category Results	Percent Favorable			rable	Neutral Unfavorable		orable	Difference
	■% Favorable ■% Neutral ■% U	nfavorable	5	4	3	2	1	Difference
My healthcare and insurance benefits meet my individual and/or family needs (medical, dental, vision, life insurance, and disability).								
Company ABC	82%	11% 8%	45.2%	36.4%	10.6%	3.7%	4.2%	
Best and Brightest Norm	74%	17% 9%	38.4%	36.0%	16.5%	5.9%	3.2%	7.1
National Norm	76%	16% 8%	42.1%	33.6%	16.2%	5.3%	2.8%	5.9









This report format indentifies items that are strenghts or concerns. Indicators and colors are displayed to help you determine if each item is a strength (star) or a concern (flag)



## **Strengths**

- > 65% Favorable
- < 10% Unfavorable
- > 5% points higher than a contrast group



### Concerns

- < 40% Favorable
- > 25% Unfavorable
- > 5% points lower than a contrast group

Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results
This organization actively supports employee development.	*	*	þ	þ	80%
This organization is successful in recruiting quality candidates.	*		þ	PJ	71%
Most employees see a future for themselves in this organization.	*		þ	P	70%
I am kept informed of matters that are important to me.	*		þ	P	75%
Employees demonstrate respect for differences through their behavior towards one another.	*	*			86%
This organization offers programs that help balance the work and personal lives of employees.	*		þ	þ	72%
This organization contributes to the local community.	*	*	þ	þ	79%
I would recommend this organization to a friend as a good place to work.	*		þ	P	73%

BETTER BUSINESS.









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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results
I feel that I can be myself at work.	*		þ	þ	78%
I believe senior leaders provide effective leadership.	*		þ	P	73%
I know what is expected of me on the job.	*	*			90%
I believe that my supervisor treats me fairly.	*	*			89%
The people I work with help each other out.	*	*	þ	þ	87%
I am fairly compensated for my contributions to this organization.			Ъ	þ	61%
I am satisfied with the level of coaching and feedback I receive.	*	*			79%
The processes for hiring new employees are fair.	*	*	þ	P	70%

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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results
This organization recognizes performance achievements.	*			þ	76%
Performance expectations are clearly communicated to employees.	*	*			83%
Employees can contribute to their fullest potential regardless of their age, race, color, ethnic background, gender, religion, disability, or sexual orientation.	*	*	P	P	84%
I have a sufficient amount of control over my work day.	*		P	þ	76%
I can trust my co-workers to be honest and fair.	*	*	잪	F)	80%
I am proud to work at my company.	*	*	Ph Ph	P	78%
My personal values are consistent with this company's values.	*		P)	þ	74%
I find senior leadership provides open and honest communication.	*		P	P	72%

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Item Summary		Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results
My work challenges me to use my knowledge and skills fully.		*			86%
I receive the support I need from my supervisor to succeed at my job.		*			88%
My coworkers respect my thoughts and feelings.	*	*	þ	þ	85%
I am satisfied with the way pay increases are administered.	*			þ	77%
This organization provides me with opportunities to learn new skills and develop myself.	*			þ	80%
Selection processes and procedures identify the most qualified candidates for the job.	*		þ	잔	67%
This organization is successful in retaining top performers.	*			P	66%
I am actively solicited for suggestions and ideas.	*			þ	71%

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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results		
This organization welcomes diversity in people, experiences, and ideas.	*	*	þ	FJ.	83%		
I am generally able to balance job requirements and personal/family life.	*		þ	잔	76%		
This organization provides me with opportunities to make positive contributions to the community.	*	*	þ	P)	76%		
I speak highly of my company whenever I get a chance.	*	*	þ	잔	79%		
I understand this company's mission and values.	*	*	þ	P)	79%		
I trust senior leadership to make the right decisions.	*		þ	F)	69%		
I have the tools, equipment, and technology I need to do my job well.	*		þ	P)	79%		
I receive the feedback I need from my supervisor to improve my performance.	*	*			86%		

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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results
My coworkers consistently deliver on their commitments.	*	*	þ	þ	80%
I am satisfied with the value of the benefits I receive.	*				80%
I know what career opportunities are available to me at this company.	*		þ	þ	69%
I believe that the way this company promotes/transfers employees is fair.	*		þ	þ	65%
My future career opportunities at this company look good.	*		þ	þ	66%
I frequently volunteer for additional duties.	*	*		þ	79%
I believe senior leaders care about what I have to say.	*		þ	þ	68%
I have the authority to make decisions necessary to do my job well.	*	*	þ	þ	81%

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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results		
Compared to other places I might work, I am paid fairly.	*		þ	þ	77%		
I feel I am learning and growing on the job.	*		þ	þ	78%		
If I was offered a similar position and pay at another company, I would stay at my company.	*		Ъ	þ	67%		
My healthcare and insurance benefits meet my individual and/or family needs (medical, dental, vision, life insurance, and disability).	*	*	*	*	82%		
I am able to attend the training I need to do my job well.	*			þ	79%		
I feel I can save enough for the future through our retirement plans.	*				67%		
I plan to work here as long as I can.	*	*		þ	77%		
I am aware of the organization's strategic goals.	*		þ	þ	79%		

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Item Summary	Favorable	Unfavorable	Difference From Best and Brightest Norm	Difference from National Norm	Category Results			
This organization promotes a positive culture.	*		<del>2</del> 2	<del>P</del>	78%			
This company appreciates my work contributions.	*		전	관	74%			
am satisfied with the company's strategic performance.				73%				
I am satisfied with the way the company recognizes performance achievements.	*			<del>P</del>	71%			

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# Comments

## WHAT DO YOU VALUE MOST ABOUT WORKING AT THIS COMPANY?

S.No.	Number	WHAT DO YOU VALUE MOST ABOUT WORKING AT THIS COMPANY?
1	MWW5ZYMM	Asparagus aubergine azuki bamboo beet bell bitterleaf black-eyed bologi bona broccoli burdock cabbage catsear cauliflower celtuce chestnut choy coriander daikon dulse grape groundnut. Asparagus avocado azuki bamboo bok bona brussels burdock bush chickpea choy cor
2	OOONJN5X	ccoli caulie chestnut coriander corn courgette dan
3	7WWNDW60	bean bok bologi broccoli brussels caulie celery celtuce chestnut col
4	OOONYG5E	d chestnut chickweed coriander corn courgette cress dandelion egg
5	J66QW10W	agus catsear chickweed choy collard epazote fennel garbanzo greens. Arugula
6	6000WM7G	ell bitterleaf black-eyed bologi bona broccoli burdock cabbage
7	2ZZ2M49U	s avocado azuki bamboo bok bona brussels burdock bush chickpea c
8	D99DGERK	logi broccoli brussels caulie celery celtuce chestnut collard coriander courgette cress earthnut endive e
9	W8809M8S	Artichoke asparagus catsear chickweed choy collard epazote fennel garbanzo greens. Arugula avocado bitterleaf bush cucumber desert epazote grape gumbo horseradish. Artichoke arugula asparagus bean beet beetroot bell bologi bona broccoli burdock chestnut ch
10	600505WQ	bean bok bologi broccoli brussels caulie celery celtuce chestnut col









## **Comments**

## WHAT DO YOU LIKE LEAST ABOUT WORKING AT THIS COMPANY?

S.No.	Number	WHAT DO YOU LIKE LEAST ABOUT WORKING AT THIS COMPANY?
1	MWW5ZYMM	ell bitterleaf black-eyed bologi bona broccoli burdock cabbage
2	OOONJN5X	s avocado azuki bamboo bok bona brussels burdock bush chickpea c
3	7WWNDW60	logi broccoli brussels caulie celery celtuce chestnut collard coriander courgette cress earthnut endive e
4	OOONYG5E	Artichoke asparagus catsear chickweed choy collard epazote fennel garbanzo greens. Arugula avocado bitterleaf bush cucumber desert epazote grape gumbo horseradish. Artichoke arugula asparagus bean beet beetroot bell bologi bona broccoli burdock chestnut ch
5	J66QW1OW	bean bok bologi broccoli brussels caulie celery celtuce chestnut col
6	6000WM7G	Asparagus aubergine azuki bamboo beet bell bitterleaf black-eyed bologi bona broccoli burdock cabbage catsear cauliflower celtuce chestnut choy coriander daikon dulse grape groundnut. Asparagus avocado azuki bamboo bok bona brussels burdock bush chickpea choy cor
7	2ZZ2M49U	ccoli caulie chestnut coriander corn courgette dan
8	D99DGERK	bean bok bologi broccoli brussels caulie celery celtuce chestnut col
9	W8809M8S	d chestnut chickweed coriander corn courgette cress dandelion egg
10	600505WQ	s avocado azuki bamboo bok bona brussels burdock bush chickpea c





















