

FOR FURTHER INFORMATION:

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National Association For Business Resources Announces San Diego's Best and Brightest Companies To Work For® and Best and Brightest in Wellness Winners

December 26, 2019 – San Diego, CA — Companies that excel at employee relations, use innovation to motivate employees, implement creative compensation and wellness programs to make their workplaces, their employees and the community a healthier place to live and work will be recognized by National Association for Business Resources (NABR) at San Diego's Best and Brightest Symposium and Awards Gala on Thursday, February 13th, 2020 at the Farmer & The Seahorse venue.

This year's winners practice innovative strategies and represent best practices in industries as diverse as gaming and entertainment, biotechnology, healthcare, financial services, and retail trade. (See the following list of honorees.)

An independent research firm evaluates each company's entry for the Best and Brightest Companies to Work For, based on key measures in various categories, including Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; and Strategic Company Performance.

The criteria for the Best and Brightest in Wellness was created and administered by SynBella, the nation's leading wellness provider. Categories include Benefits and Programs, Culture and Environment, Employee Input, Leadership, and Participation and Incentives: Outcomes, Analysis and Tracking.

"With the war on talent hitting the doorsteps of the Best and Brightest, this achievement means even more than it did a year ago. As we continue to raise the bar, these companies rise to the challenge through cultural innovation, maximizing their workforce potential," said Jennifer Kluge, President and CEO, Best and Brightest Programs.

The annual symposium and awards gala will begin with a strolling breakfast, networking and exhibit gallery preview at 10:00 A.M. followed by Playology, educational presentations educational presentations and an awards celebration. The awards presentation will be emceed by local Sports Anchor, Tabitha Lipkin of Fox5 News and will begin at 12 p.m., adjourning at 2 p.m.

Winning companies also vie for the "Best of the Best Overall" elite award for Employers and for Wellness. The elite award winners will be announced during the awards ceremony. San Diego's Best and Brightest program is sponsored by BASIC, Baudville, Corp! Magazine, NOW Health Group, Kelly Services, Fox5 News and Wilson Turner Kosmo LLP.

Admission for the awards luncheon and symposium is \$100. Tables of 10 are also available for \$850. Recognition as a table sponsor with 10 tickets is \$1,100. If you are interested in attending the conference, contact the NABR at 866-321-1822 or visit www.thebestandbrightest.com.

About the Best and Brightest

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources, providing the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. The Best and Brightest Companies to Work For® is a national program with annual symposium and award celebrations presented in Atlanta, Boston, Chicago, Dallas/Fort Worth, Detroit, Grand Rapids, Houston, Milwaukee, and San Francisco. Visit www.thebestandbrightest.com to nominate a company.

About the Best and Brightest In Wellness

The Best and Brightest in Wellness® celebrates those companies that are making their businesses healthy, the lives of their employees better and the community a healthier place to live. The Best and Brightest program provides yearlong education, benchmarking, assessment tools and interaction among the best employers throughout the United States.

San Diego's 2020 Best and Brightest

Winners

1point21 Interactive
ALDI
American Addiction Centers
American Council on Exercise
AMN Healthcare Inc.
AppFolio Inc.
Aya Healthcare
Blueboard
Brandetize
Burwood Group
Cabrillo Credit Union
CBIZ
COBRA PUMA GOLF
Power Digital Marketing
FieldLogix
Harley Ellis Devereaux (HED)
Host Healthcare
Initium Consulting Inc.
JLab Audio
Marcus Evans
MIVA
MRC Smart Technology Solutions
NextGen Global Resources
NextGen Leads
Physicians DataTrust
Rivo Holdings
Ro Health, Inc.
Smashtech
Sony Electronics
Teradata Corporation
TRI-AD Benefits Administration
VisionTree Software Inc.
Zeeto

San Diego's 2020 Best and Brightest in Wellness

Winners

American Council on Exercise
American Specialty Health Incorporated (ASH)
Blueboard
Burwood Group
Cali Bamboo
Client Solution Architects
Commercial Builders Inc.
Event Network
General Atomics and Affiliates
Heartfulness Institute
Jazzercise Inc.
Lyxt
Neighborhood House Association
Palomar Health
San Diego County Credit Union
SleepScore Labs
SweetLabs
The Ken Blanchard Companies
The Organic Life LLC
TRI-AD Benefits Administration
USE Credit Union
Wright Brothers Inc.