

FOR FURTHER INFORMATION:

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NEWS

FOR IMMEDIATE RELEASE

Best and Brightest Companies to Work For[®] Announced This Year's Best and Brightest Companies to Work For[®] in West Michigan

April 14, 2020 - Warren, MI — every year companies throughout West Michigan compete to be named one of “[West Michigan's Best and Brightest Companies to Work For[®]](#).” Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. These select companies will be honored on Tuesday May 12, 2020 on a digital platform that the honorees will log into.

The winning companies also compete for 13 elite awards, one granted for each category. Also, an overall winner that has excelled in all categories will be honored with a “Best of the Best Overall” award. The elite award winners will be revealed during the digital presentation.

Winners are pooled by the size of their company. Employers with 100 or less employees are benchmarked together and are classified as Small Business; 101-300 employees are benchmarked together and are classified as Medium Business; employers with more than 301 employees are benchmarked together and are classified as Large Business. All companies, no matter their size, can be a Best and Brightest Company to Work For[®] resulting in Better Business, Richer Lives and Stronger Communities.

An independent research firm evaluates each company's entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business. (See following list for winners.)

The annual symposium and awards program this year will be a digital event due to the COVID-19 virus and will begin at 9:30 a.m. with Keynote Speaker, Dr. Andi Simon - Blue Ocean Strategy. The digital awards presentation is emceed by Juliet Dragos of WZZM 13 News and Steve Kelly of NewsRadio WOOD 1300. The awards presentation will adjourn at 11:00 a.m.

West Michigan's Best and Brightest Companies to Work For® is sponsored by Baudville Brands, Blue Cross Blue Shield of Michigan, ABC WZZM 13, Newsradio WOOD 1300 and 106.9 FM, Grand Rapids Business Journal, Davenport University, DTE Energy, Marsh & McLennan Agency LLC, The Employers' Association, Consumers Credit Union, Meijer, uMap, Clark Hill, Right Management, Garrison Dental and SpartanNash.

To participate in the digital conference, contact the NABR at 866-321-1822 or visit www.thebestandbrightest.com.

The Best and Brightest Companies to Work For® is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West Michigan and Nationally. Nominations are now being accepted. Visit www.thebestandbrightest.com to obtain an application.

Best and Brightest Companies to Work For

(888) 277-6464 * www.thebestandbrightest.com

The 2020 West Michigan's Best And Brightest Companies To Work For® Winners

4Front Credit Union
a.j. Veneklasen, Inc.
ABD Engineering & Design, Inc.
Adventure Credit Union
AEBetancourt
Air Lift Company
Allied Business Services
Allied Electric Inc.
Amerifirst Home Mortgage
Andy J. Egan Co.
Arbor Financial Credit Union
Armstrong International
Axios HR
Baker Holtz, CPAs and Advisors
Barnes & Thornburg LLP
Baudville Brands
BDO USA, LLP
Beene Garter LLP
Bell's Brewery Inc.
Belwith Products, LLC
BHS Insurance
BizStream
Blue Cross Blue Shield of Michigan
Blue Medora LLC
Brink, Key & Chludzinski
Broadmoor Motor Sales
Buist Electric
Butterball Farms, Inc.
CasterDepot
Charter Capital Partners
Choice Schools Associates
Clark Retirement Community
Comfort Research
CompHealth
Consumers Credit Union
CTS Telecom
Davenport University
DeWys Manufacturing, Inc.
DFCU Financial
DK Security
Dominion Systems Inc
Easter Seals - Michigan, Inc.
Eckert Wordell
Eenhoorn
Emmanuel Hospice
Epitec
EQI, Ltd.
EV Construction
Express Employment Professionals
Family Promise of Grand Rapids
Fettig
Feyen Zylstra
Fleis & VandenBrink Engineering, Inc.
Flexco
Flexfab
Flow-Rite Controls
Foresight Management
Garrison Dental
Ghafari Associates, LLC
GMB Architecture + Engineering
GNS Holland, Inc.
Grand Rapids Label Company
Grand Rapids Metrology
Grand River Aseptic Manufacturing
Greenleaf Hospitality Group
Greenleaf Trust
GT Independence
Gun Lake Casino
Hastings Mutual Insurance Company
Heritage Community of Kalamazoo
Highpoint Community Bank
Hoekstra Electrical Services
Holland Hospital
Honigman LLP
Hope College
Humanex Ventures
Hungerford Nichols CPAs + Advisors
Imperial Beverage
InsITe Business Solutions, Inc.
ITC Incorporated
ITPartners+
ITS Partners, LLC
John Ball Zoo
Kalamazoo Community Foundation
Kent Power
Kesslers Diamonds, Inc.
Kevin Toler & Associates
Keyser Insurance Group
Knight Watch Inc.
Koops Inc.
KSS Enterprises
L3Harris Technologies, Inc.
LaFleur Marketing
Lake Michigan Credit Union
Lakeshore Advantage
Lakewood Construction
Legacy Trust
Legal Copy Services
Life EMS Ambulance
Macatawa Bank
Mel Trotter Ministries
Mercantile Bank of Michigan
Metro Health University of Michigan Health
Michigan First Credit Union
Michigan Software Labs
Micro Visions, Inc.
Miedema Auctioneering
Mill Steel Company
MINDSCAPE
MSU Federal Credit Union
New Holland Brewing Co.
Northpointe Bank
Nugent Builders Inc.
Nulty Insurance
OMNI Community Credit Union
OptiMed Health Partners
OsborneKlein
OST
PADNOS
Paragon D&E
Pella Windows & Doors by Horne
Plante Moran
Procare Landscape Management, Inc.
Progressive AE
Red Level
Rehmann
Revel
Robroy Enclosures
Rockford Construction
Schupan & Sons, Inc.
Seaman's Mechanical
SecurAlarm Systems, Inc.
Service Express, Inc. (SEI)
Service Professor
Shefit Operating Company LLC
Sherpack
Soils & Structures, Inc.
Southwest Michigan First
SpartanNash
Specialty Eye Institute
SpendMend
Spherion
St. Ann's Home
Star Truck Rentals, Inc.
Suburban Inns
Sun Title Agency
Sunset Retirement Communities & Services
Terryberry
Thacker Sleight PC
The C2 Group
The Kendall Group
The Wiser Financial Group
Total Quality Logistics
TowerPinkster
Town & Country Group
Triangle Associates, Inc.
Trillium Staffing Solutions
Twistthink
UFP Technologies, Inc.
UMRC & Porter Hills
United Bank of Michigan
VisionQuest
West Michigan Transport
West Michigan Whitecaps
Willis Law
Windemuller Electric
Work sighted
WSI
X-Rite Pantone
Yeo & Yeo CPAs & Business Consultants
Zeigler Auto Group