

NEWS

FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION:

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National Association for Business Resources Announces the 2021 Best and Brightest Winners in the Greater Boston Area, Metro Detroit and San Francisco Bay Area

May 10, 2021 — The Best and Brightest Companies to Work For® is proud to announce and honor the 2021 winners in the Greater Boston Area, Metro Detroit and the San Francisco Bay Area.

These winning companies were assessed by an independent research firm, which reviewed a number of key measures relative to other nationally recognized winners. The Best and Brightest Companies to Work For® winners will be honored during the virtual Illuminate Business Summit week in the fall of 2021.

The categories applicants were scored on include: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; and Strategic Company Performance.

With over 20 years of experience conducting the Best and Brightest competitions, the National Association for Business Resources (NABR) has identified numerous best Human Resource practices and provided benchmarking for companies that continue to be leaders in employment standards.

“The Best and Brightest is a powerful community of elite leaders who share ideas and practices, and have proven they are employers of choice. Best and Brightest winning companies have also been a voice for important actions in creating a sustainable culture that works, ensuring the wellbeing of their employees come first,” said Jennifer Kluge, President and CEO, Best and Brightest Programs.

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About the Best and Brightest Programs

The Best and Brightest Companies to Work For[®] competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country, including Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, San Francisco, Miami, New York, Charlotte, Denver, Seattle, Nashville, Portland and Nationally. Nominations are now being accepted for all programs. Visit thebestandbrightest.com to nominate your organization.

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National Association for Business Resources
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2021 Best and Brightest Companies to Work For[®] Winners

Greater Boston's Best and Brightest 2021 Winners

Adviser Investments

Associa

CBIZ

Envision Technology Advisors LLC

HealthEdge

LABUR LLC

Wellframe

Yottaa

Metro Detroit's Best and Brightest 2021 Winners

Acro Service Corp.

Blue Cross Blue Shield of Michigan

Brightline Technologies Inc

Brown & Brown of Detroit

BullsEye Telecom Inc

DFCU Financial

Flagstar Bank

Four Seasons Kanga Roof

Ghafari Associates LLC

Greenleaf Trust

Lormax Stern Development Company

Marsh & McLennan Agency LLC

mCubed Staffing

Michigan Financial Companies/Platinum

Wealth Solutions

Michigan First Credit Union

One Source Provider

Roncelli Inc.

Service Express Inc. (SEI)

UMRC & Porter Hills

University of Michigan Credit Union

w3r Consulting

WOW!

Wright Beamer

San Francisco Bay Area's Best and Brightest 2021 Winners

3Degrees Group Inc.

Associa

Bitly

CBIZ

HealthFlex Home Health Service

HED

The Logical-R Joint Venture LLC