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## National Association for Business Resources Announces the 2024 National Best and Brightest in Wellness Winners

April 2, 2024 — The National Association for Business Resources (NABR) has unveiled the first round of the Nation's Best and Brightest in Wellness winning companies. These companies prioritize employee health, wellbeing, and workplace culture. Only companies that distinguish themselves as having the most innovative wellness, wellbeing and human resource practices can be bestowed this honor. (See following list for winners.). Considering the ten to one ratio of this program, these winning companies are truly remarkable for their employee wellbeing execution.

The Nation's Best and Brightest in Wellness winning companies were evaluated by an assessment created and administered by a leading wellness research firm. Each entry was examined statistically for quantitative and qualitative data. Each survey was scored on a point system based upon criteria to benchmark and improve wellness program effectiveness. They include outcomes, analysis, tracking, participation & incentives, benefits and programs, leadership, employee input, culture, and environment.

"Jennifer Kluge, President and CEO of NABR and the Best & Brightest Programs, highlighted that these companies have prioritized making a significant impact on their culture. With a focus on their employee's wellbeing as the top priority, this powerful community of the nation's elite leaders have gained a competitive edge."

The next selection of the Nation's Best and Brightest in Wellness winners will be released on May 20, stay tuned for that announcement.

## **About the Best and Brightest Programs**

The Best and Brightest in Wellness, Best and Brightest Companies to Work For, Best and Brightest CEOs and Leadership Teams in the Nation are programs of the National Association for Business Resources, and are presented in several markets: Atlanta, Charlotte, Chicago, Dallas/Fort Worth, Denver, Detroit, Houston, Miami, Milwaukee, Nashville, New England, New York, Northern California, Pacific Northwest, Southern California, West Michigan and Nationally. Nominations are now being accepted for all programs. Visit https://nationalbiz.org/best-and-brightest/nominations/ to obtain an application.

## 2024 Best and Brightest in Wellness Winners

Advocate RCM

American Council on Exercise

**Blachford Acoustics Group** 

Boston Medical Center Health System

**Event Network LLC** 

**NYCM** Insurance

Palermo Villa, Inc.

Parkview Health

Salem Media Group

San Diego County Credit Union (SDCCU)

**USI Insurance Services** 

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